## CLAIMS

1. A method for presenting digital media content, comprising:

determining abnormally presented content in the digital media content, wherein the abnormally presented content comprises at least one of content presented at an abnormal speed and presented content that is not watched/read and/or listened to; and

presenting, according to a first visual style, a part that is corresponding to whole portion of the abnormally presented content and on a playback progress interface;

determining normally presented content in the digital media content, wherein the normally presented content comprises content that is presented at a normal speed and watched/read and/or listened to; and

presenting, according to a second visual style, a part that is corresponding to the normally presented content and on the playback progress interface, wherein the second visual style is different from the first visual style.

2. The method according to claim 1, further comprising:

acquiring data collection information, wherein the data collection information comprises at least one of operation information of a user on the playback progress interface, video collection information of audio-visual behavior of the user, and usage information of a device used by the user, wherein

the determining abnormally presented content in the digital media content comprises:

determining the abnormally presented content in the digital media content according to the data collection information.

3. The method according to claim 2, wherein the acquiring data collection information comprises:

acquiring, from a video surveillance device, the video collection information that is in the video surveillance device and about the user; or

acquiring, from the device used by the user, the usage information recorded by the used device according to a usage process of the user.

4. The method according to claim 2 or 3, wherein the operation information comprises at least one of fast-forward operation information, rewind operation information, and dragging operation information that are of the user on the playback progress interface.

5. The method according to any one of claims 1 to 4, further comprising:

determining buffered content in the digital media content; and

presenting, according to a third visual style, a part that is corresponding to the buffered content and on the playback progress interface, wherein the third visual style is different from the first visual style and the second visual style.

6. The method according to any one of claims 1 to 5, wherein the digital media content comprises at least one of video content, audio content, and text content.

7. An apparatus, comprising:

a determining unit, configured to determine abnormally presented content in digital media content, wherein the abnormally presented content comprises at least one of content presented at an abnormal speed and presented content that is not watched/read and/or listened to; and

a presenting unit, configured to present, according to a first visual style, a part that is corresponding to whole portion of the abnormally presented content and on a playback progress interface;

the determining unit is further configured to determine normally presented content in the digital media content, wherein the normally presented content comprises content that is presented at a normal speed and watched/read and/or listened to; and

the presenting unit is further configured to present, according to a second visual style, a part that is corresponding to the normally presented content and on the playback progress interface, wherein the second visual style is different from the first visual style.

8. The apparatus according to claim 7 , further comprising:

an acquiring unit, configured to acquire data collection information, wherein the data collection information comprises at least one of operation information of a user on the playback progress interface, video collection information of audio-visual behavior of the user, and usage information of a device used by the user; wherein

the determining unit is specifically configured to:

determine the abnormally presented content in the digital media content according to the data collection information.

9. The apparatus according to claim 8, wherein the acquiring unit is specifically configured to:

acquire, from a video surveillance device, the video collection information that is

in the video surveillance device and about the user; or

acquire, from the device used by the user, the usage information recorded by the used device according to a usage process of the user.

10. The apparatus according to claim 9, wherein the operation information comprises at least one of fast-forward operation information, rewind operation information, and dragging operation information that are of the user on the playback progress interface.

11. The apparatus according to any one of claims 7 to 10, wherein the determining unit is further configured to:

determine buffered content in the digital media content; and

the presenting unit is further configured to present, according to a third visual style, a part that is corresponding to the buffered content and on the playback progress interface, wherein the third visual style is different from the first visual style and the second visual style.

12. The apparatus according to any one of claims 7 to 11, wherein the digital media content comprises at least one of video content, audio content, and text content.