What is claimed is:

1. A menu display method, comprising the following steps of:

displaying a text selection menu according to current display location information of a text content on a screen when a selection operation for the text content in a current view control is detected;

acquiring the final display location information of the text content on the screen after a sliding operation completes, in response to detecting the sliding operation for the view control; and

redisplaying the text selection menu according to the final display location information

wherein the view control comprises a web view control, and the step of acquiring the final display location information of the text content on the screen after a sliding operation completes comprises:

acquiring a location coordinate of the text content relative to the web view control after the sliding operation completes, as first location information;

acquiring a location coordinate of the web view control on the screen after the sliding operation completes, as second location information; and

determining the final display location information of the text content on the screen after the sliding operation completes according to the first location information and the second location information.

2. The menu display method according to claim 1, wherein the step of acquiring a location coordinate of the text content relative to the web view control after the sliding operation completes, as first location information comprises:

sending a location acquiring request to a web browser where the web view control is located after the sliding operation completes, wherein the location acquiring request is used to acquire a location coordinate of a selected text content in the web view control relative to the web view control; and

receiving the location coordinate of the text content returned by the web browser relative to the

web view control after the sliding operation completes, and using the location coordinate as the first location information.

3. The menu display method according to claim 1, wherein the step of determining the final display location information of the text content on the screen after the sliding operation completes according to the first location information and the second location information comprises:

adding the first location information to the second location information to obtain the final display location information of the text content on the screen after the sliding operation completes.

4. The menu display method according to claim 1, wherein the view control comprises a text view control, and

the step of acquiring the final display location information of the text content on the screen after the sliding operation completes comprises:

acquiring a sliding distance value and sliding direction of the text view control; and

determining the final display location information of the text content on the screen after the sliding operation completes, according to the current display location information of the text content on the screen, the sliding distance value, and the sliding direction; or

acquiring the final display location information of the text content on the screen after the sliding operation completes by calling a preset screen location acquisition function.

5. The menu display method according to claim 5, wherein the step of determining the final display location information of the text content on the screen after the sliding operation completes, according to the current display location information of the text content on the screen, the sliding distance value, and the sliding direction comprises:

subtracting the sliding distance value from a vertical coordinate value included in the current display location information of the text content on the screen to obtain a final vertical coordinate value of the text content on the screen, and using a horizontal coordinate value included in the current display location information as the final horizontal coordinate value of

the text content on the screen, if it is determined that the sliding direction is sliding upward;

adding the sliding distance value and the vertical coordinate value included in the current display location information of the text content on the screen to obtain the final vertical coordinate value of the text content on the screen, and using the horizontal coordinate value included in the current display location information as the final horizontal coordinate value of the text content on the screen, if it is determined that the sliding direction is sliding downward; and

determining the final vertical coordinate value and the final horizontal coordinate value as the final display location information of the text content on the screen after the sliding operation completes.

6. The menu display method according to any one of claims 1-6, wherein the step of redisplaying the text selection menu according to the final display location information comprises:

redrawing a menu display area at the corresponding location of the final display location information by calling a preset redrawing function, and displaying the content of the text selection menu in the menu display area.

7. A menu display apparatus, including:

a text content selection module configured to display a text selection menu according to current display location information of a text content on a screen when a selection operation for the text content in a current view control is detected;

a final location acquiring module configured to obtain the final display location information of the text content on the screen after a sliding operation completes, in response to detecting the sliding operation for the view control; and

a menu redisplay module configured to redisplay the text selection menu according to the final display location information;

wherein the view control comprises a web view control, and the final location acquiring module is configured to obtain the final display location information of the text content on the screen after a sliding operation completes by:

acquiring a location coordinate of the text content relative to the web view control after the sliding operation completes, as first location information;

acquiring a location coordinate of the web view control on the screen after the sliding operation completes, as second location information; and

determining the final display location information of the text content on the screen after the sliding operation completes according to the first location information and the second location information.

8. A terminal device, comprising:

one or more processors;

a memory configured to store one or more programs;

the one or more programs are executed by the one or more processors, so that the one or more

processors implement a menu display method, wherein the method comprises:

displaying a text selection menu according to current display location information of a text content on a screen when a selection operation for the text content in a current view control is detected;

acquiring the final display location information of the text content on the screen after a sliding operation completes, in response to detecting the sliding operation for the view control; and

redisplaying the text selection menu according to the final display location information;

wherein the view control comprises a web view control, and the step of acquiring the final display location information of the text content on the screen after a sliding operation completes comprises:

acquiring a location coordinate of the text content relative to the web view control after the sliding operation completes, as first location information;

acquiring a location coordinate of the web view control on the screen after the sliding operation completes, as second location information; and

determining the final display location information of the text content on the screen after the sliding operation completes according to the first location information and the second location information.

9. A computer-readable storage medium storing computer program, where the computer program, when being executed by a processor, causes to implement a menu display method, wherein the method comprises:

displaying a text selection menu according to current display location information of a text content on a screen when a selection operation for the text content in a current view control is detected;

acquiring the final display location information of the text content on the screen after a sliding operation completes, in response to detecting the sliding operation for the view control; and

redisplaying the text selection menu according to the final display location information;

wherein the view control comprises a web view control, and the step of acquiring the final display location information of the text content on the screen after a sliding operation completes

comprises:

acquiring a location coordinate of the text content relative to the web view control after the sliding operation completes, as first location information;

acquiring a location coordinate of the web view control on the screen after the sliding operation completes, as second location information; and

determining the final display location information of the text content on the screen after the sliding operation completes according to the first location information and the second location information.

10. The computer-readable storage medium according to claim 10, wherein the step of acquiring a location coordinate of the text content relative to the web view control after the sliding operation completes, as first location information comprises:

sending a location acquiring request to a web browser where the web view control is located after the sliding operation completes, wherein the location acquiring request is used to acquire a location coordinate of a selected text content in the web view control relative to the web view control; and

receiving the location coordinate of the text content returned by the web browser relative to the web view control after the sliding operation completes, and using the location coordinate as the first location information.

11. The computer-readable storage medium according to claim 10, wherein the step of determining the final display location information of the text content on the screen after the sliding operation completes according to the first location information and the second location information comprises:

adding the first location information to the second location information to obtain the final display location information of the text content on the screen after the sliding operation completes.

12. The computer-readable storage medium according to claim 10, wherein the view control comprises a text view control, and

the step of acquiring the final display location information of the text content on the screen after the sliding operation completes comprises:

acquiring a sliding distance value and sliding direction of the text view control; and

determining the final display location information of the text content on the screen after the sliding operation completes, according to the current display location information of the text content on the screen, the sliding distance value, and the sliding direction; or

acquiring the final display location information of the text content on the screen after the sliding operation completes by calling a preset screen location acquisition function.

13. The computer-readable storage medium according to claim 14, wherein the step of determining the final display location information of the text content on the screen after the sliding operation completes, according to the current display location information of the text content on the screen, the sliding distance value, and the sliding direction comprises:

subtracting the sliding distance value from a vertical coordinate value included in the current display location information of the text content on the screen to obtain a final vertical coordinate value of the text content on the screen, and using a horizontal coordinate value included in the current display location information as the final horizontal coordinate value of the text content on the screen, if it is determined that the sliding direction is sliding upward;

adding the sliding distance value and the vertical coordinate value included in the current

display location information of the text content on the screen to obtain the final vertical coordinate value of the text content on the screen, and using the horizontal coordinate value included in the current display location information as the final horizontal coordinate value of the text content on the screen, if it is determined that the sliding direction is sliding downward; and

determining the final vertical coordinate value and the final horizontal coordinate value as the final display location information of the text content on the screen after the sliding operation completes.

14. The computer-readable storage medium according to claim 10, wherein the step of redisplaying the text selection menu according to the final display location information comprises:

redrawing a menu display area at the corresponding location of the final display location information by calling a preset redrawing function, and displaying the content of the text selection menu in the menu display area.