

LAMINATED BODY HAVING HOLOGRAM

ABSTRACT

Provided is a laminated body wherein sense of unity between the laminated body and a hologram layer is increased, and a visual effect of the hologram is increased. A card 1 is provided with: a card substrate 10; a transparent hologram layer 20 laminated on a partial area of the substrate 10; and a surface layer 30 comprising a print layer 40 which is laminated above the substrate 10 and the layer 20, is formed by a transparent material, and is printed with a color similar to the color of the upper surface of the substrate 10. When a card surface 1a is viewed from the normal line direction, the layer 40 has the same or substantially similar color shading compared to the color shading of the upper surface of the substrate 10, at the edge portion 22 of the layer 20. The layer 40 is provided with a gradation portion 43 wherein the color is gradually lighter from an outer edge portion 43a located at the inner side of the edge portion 22 of the layer 20 toward the further inner portion, and wherein a window portion 44 is formed at an image 21 portion of the layer 20.

(Fig. 1)