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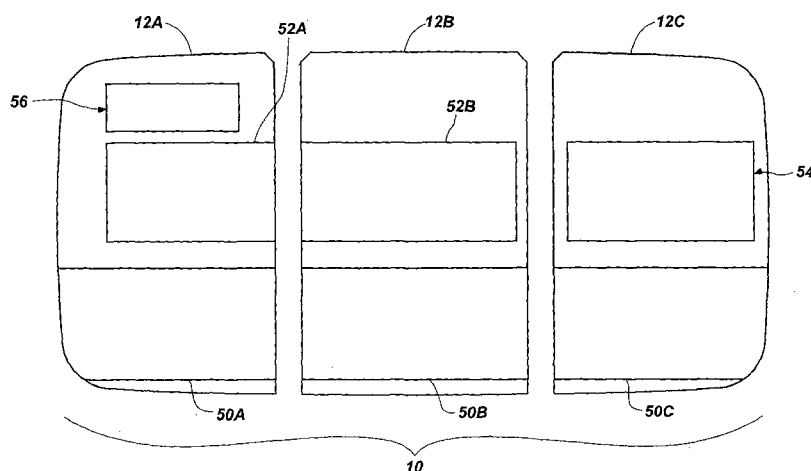
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(54) Title: SEQUENTIAL ARTWORK DESIGN FOR CONTACT LENS PACKAGING



(57) Abstract: A contact lens package includes a substrate, a cover sheet, and a graphic. The substrate has a plurality of lens receiving portions each sized to hold a single contact lens. The cover sheet is removably secured to the substrate and configured to seal the contact lenses within the plurality of lens receiving portions. The graphic is positioned on the cover sheet and spans the plurality of lens receiving portions. The graphic, when viewed as a whole, has a discernable meaning and is separable into a plurality of portions associated with the individual lens receiving portions. Each of the plurality of portions of the graphic has a separate discernable meaning from the whole.