

(12) 按照专利合作条约所公布的国际申请

(19) 世界知识产权组织
国际局



(10) 国际公布号
WO 2024/169877 A1

(43) 国际公布日
2024 年 8 月 22 日 (22.08.2024)

(51) 国际专利分类号:
H04N 21/2187 (2011.01)

(21) 国际申请号: PCT/CN2024/076702

(22) 国际申请日: 2024 年 2 月 7 日 (07.02.2024)

(25) 申请语言: 中文

(26) 公布语言: 中文

(30) 优先权:
202310149230.3 2023年2月14日 (14.02.2023) CN

(71) 申请人: 北京字跳网络技术有限公司
(**BEIJING ZITIAO NETWORK TECHNOLOGY CO., LTD.**) [CN/CN]; 中国北京市海淀区紫金数码园
4号楼2层0207, Beijing 100190 (CN)。

(72) 发明人: 李以杰 (**LI, Yijie**); 中国北京市朝阳区七圣中街12号院融中心B1小邮局, Beijing 100028 (CN)。

(74) 代理人: 北京世辉律师事务所(**SHIHUI PARTNERS**); 中国北京市朝阳区建国门外大街2号北京银泰中心C座42层, Beijing 100022 (CN)。

(81) 指定国(除另有指明, 要求每一种可提供的国家保护): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MU, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD,

(54) **Title:** INTERACTION METHOD FOR LIVE BROADCAST AND TERMINAL DEVICE

(54) 发明名称: 一种用于直播的互动方法及终端设备

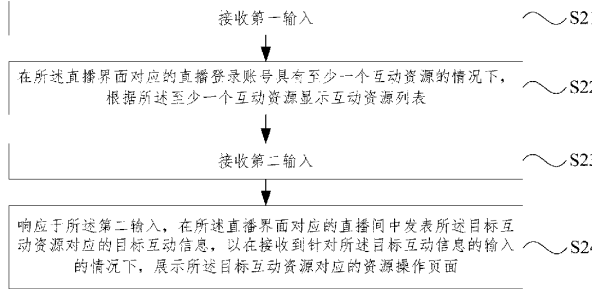


图 2

- S21 Receive a first input
S22 When a live broadcast login account corresponding to the live broadcast interface has at least one interaction resource, display an interaction resource list according to the at least one interaction resource
S23 Receive a second input
S24 In response to the second input, publish, in a live broadcast room corresponding to the live broadcast interface, target interaction information corresponding to the target interaction resource, so as to display a resource operation page corresponding to the target interaction resource when an input for the target interaction information is received

(57) **Abstract:** Provided in embodiments of the present disclosure are an interaction method for live broadcast and a terminal device. The method comprises: receiving a first input, the first input comprising an input for a live broadcast interface; when a live broadcast login account corresponding to the live broadcast interface has at least one interaction resource, displaying an interaction resource list according to the at least one interaction resource; receiving a second input, the second input being an input for a target interaction resource in the interaction resource list; and in response to the second input, publishing, in a live broadcast room, target interaction information corresponding to the target interaction resource, so as to display a resource operation page corresponding to the target interaction resource when the input for the target interaction information is received. According to the present disclosure, the live broadcast interaction experience is enriched.

[见续页]

WO 2024/169877 A1

SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ,
UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW。

(84) 指定国(除另有指明, 要求每一种可提供的地区
保护): ARIPO (BW, CV, GH, GM, KE, LR, LS, MW, MZ,
NA, RW, SC, SD, SL, ST, SZ, TZ, UG, ZM, ZW), 欧亚
(AM, AZ, BY, KG, KZ, RU, TJ, TM), 欧洲 (AL, AT, BE,
BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR,
HU, IE, IS, IT, LT, LU, LV, MC, ME, MK, MT, NL, NO,
PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF,
CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN,
TD, TG)。

本国际公布:
— 包括国际检索报告(条约第21条(3))。

(57) 摘要: 本公开实施例提供了一种用于直播的互动方法及终端设备, 该方法包括: 接收第一输入, 所述第一输入包括针对直播界面的输入; 在所述直播界面对应的直播登录账号具有至少一个互动资源的情况下, 根据所述至少一个互动资源显示互动资源列表; 接收第二输入, 所述第二输入为对所述互动资源列表中的目标互动资源的输入; 响应于所述第二输入, 在所述直播间中发表所述目标互动资源对应的目标互动信息, 以在接收到针对所述目标互动信息的输入的情况下, 展示所述目标互动资源对应的资源操作页面。本公开丰富了直播互动体验。