METHOD AND SYSTEM FOR RECOMMENDING FRIENDS IN SOCIAL NETWORKING SERVICE COMMUNITY

Abstract

The present invention provides a method and system for recommending friends in social networking service (SNS) community, and the method includes: obtaining user's behavior information; according to the behavior information and combining with community information, generating a friend recommendation list; and recommending the friend recommendation list to the user. Applying the method and system provided by the present invention, for recommending friend in SNS community, can greatly enhance the probability of finding friends for the users; meanwhile, the method and system can be provided to the user in unsolicited manner when the users login in the community, and make the users conveniently select the persons they probably know or they hope to know, thereby the dependency of the community is enhanced, and the activity of the friend's relationship of the community is inspired.

[Fig. 1]