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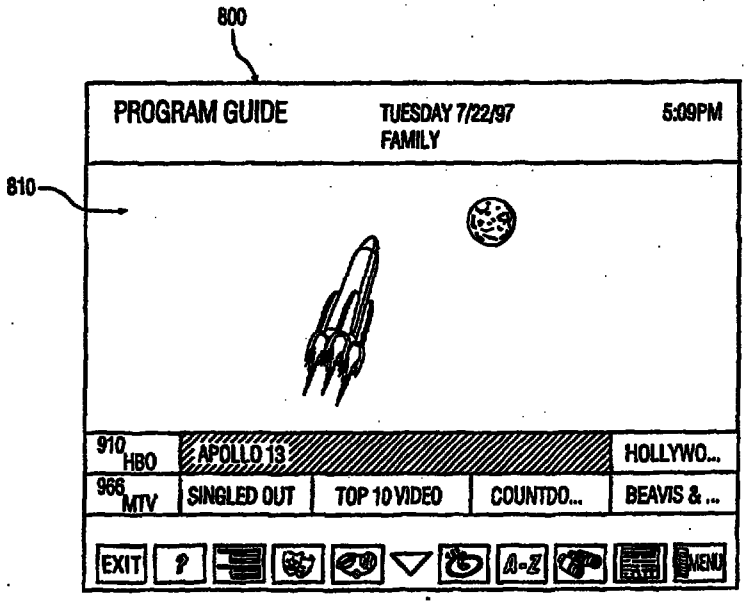
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(54) Title: SYSTEM AND METHOD FOR CHANGING PROGRAM GUIDE FORMAT



(57) Abstract

An apparatus and a method for processing program guide data information are disclosed having the following. A program guide representing program guide data information is displayed in various formats. For example, the program guide is displayed in a first format which has a first dimension representing time information and a second dimension representing channel information. The program guide is displayed in a second format in response to a user request. The second format represents a discrete truncation alone either one of the first or second dimensions.