

[Title of Invention]

Disposable diaper

[ABSTRACT]

A disposable diaper (1) is provided with: a pair of fastening tape (90); a pair of target units (95) to which the fastening tapes are securely attached; and an exterior sheet (60) to which the target units are fixed, and the fastening tapes can be securely attached, wherein the pair of target units are disposed so as to be spaced from each other in a product widthwise direction; a first design (M11) is imparted to a respective one of the target units; and a second design (M12) which is similar to the first design in shape is attached to a region between the pair of target units of the exterior sheet.

Figure 4.