What is being claimed is:

1. A non-transitory computer-readable medium storing instructions that, when executed by one or more processors of a computing system, causes the computing system to:

associate each of an identifier of a first user and an identifier of a provider with an entry of a service, the entry being stored in a data store accessible by the computing system;

monitor a progress of the service by at least periodically receiving location data from a computing device operated by the provider over one or more networks, wherein the location data corresponds to a current location of the provider;

at a time prior to completion of the service, receive, over the one or more networks from a computing device of the first user, data corresponding to a request to provide information about the service to a second user that is not the provider, the data corresponding to the request including a communication identifier associated with the second user; and

dynamically provide, over the one or more networks, updated information about the service to a computing device associated with the second user based on the communication identifier, the updated information about the service being based, at least in part, on location data from the computing device operated by the provider.

2. The non-transitory computer-readable medium of claim 1, wherein the instructions cause the computing system to monitor the progress of the service by determining at least a time of arrival to a start location of the service or a time of arrival to an end location of the service.

3. The non-transitory computer-readable medium of claim 2, wherein the updated information about the service includes information about the time of arrival to the start location or the time of arrival to the end location.

4. The non-transitory computer-readable medium of claim 2, wherein the updated information about the service includes data corresponding to a route of travel or a proposed route of travel to be displayed on a map user interface of the computing device associated with the second user.

5. The non-transitory computer-readable medium of claim 1, wherein execution of the instructions further causes the computing system to:

provide information about the provider, including a name, vehicle type, and license plate number.

6. The non-transitory computer-readable medium of claim 1, wherein execution of the instructions further causes the computing system to:

update the entry of the service with location data from the computing device operated by the provider.

7. The non-transitory computer-readable medium of claim 1, wherein execution of the instructions further causes the computing system to:

provide, over the one or more networks, information about the service to the computing device of the first user.

8. The non-transitory computer-readable medium of claim 1, wherein execution of the instructions further causes the computing system to:

transmit, over the one or more networks, a message to the computing device associated with the second user using the communication identifier prior to dynamically providing updated information about the service to the computing device associated with the second user.

9. The non-transitory computer-readable medium of claim 1, wherein the instructions cause the computing system to monitor the progress of the service by determining a status of the provider.

10. The non-transitory computer-readable medium of claim 9, wherein the updated information about the service includes information about the status of the provider.

11. A network computing system, comprising:

one or more memory resources storing a set of instructions; and

one or more processors that execute the set of instructions to cause the network computing system to:

associate each of an identifier of a first user and an identifier of a provider with an entry of a service, the entry being stored in a database accessible by the network computing system;

monitor a progress of the service by at least periodically receiving location data from a computing device operated by the provider over one or more networks, wherein the location data corresponds to a current location of the provider;

at a time prior to completion of the service, receive, over the one or more networks from a computing device of the first user, data corresponding to a request to transmit information about the service to a second user that is not the provider, the data corresponding to the request including a communication identifier associated with the second user; and

dynamically provide, over the one or more networks, updated information about the service to a computing device associated with the second user based on the communication identifier, the updated information about the service being based, at least in part, on location data from the computing device operated by the provider.

12. The network computing system of claim 11, wherein the set of instructions cause the network computing system to monitor the progress of the service by determining at least a time of arrival to a start location of the service or a time of arrival to an end location of the service.

13. The network computing system of claim 12, wherein the updated information about the service includes information about the time of arrival to the start location or the time of arrival to the end location.

14. The network computing system of claim 12, wherein updated the information about the service includes data corresponding to a route of travel or a proposed route of travel to be displayed on a map user interface of the computing device associated with the second user.

15. The network computing system of claim 11, wherein execution of the set of instructions further cause the network computing system to:

transmit information about the provider, including a name, vehicle type, and license plate number.

16. The network computing system of claim 11, wherein execution of the set of instructions further cause the network computing system to:

update the entry of the service with location data from the computing device operated by the provider.

17. The network computing system of claim 11, wherein execution of the set of instructions further cause the network computing system to:

provide, over the one or more networks, information about the service to the computing device of the first user.

18. The network computing system of claim 1, wherein execution of the set of instructions further cause the network computing system to:

transmit, over the one or more networks, a message to the computing device associated with the second user using the communication identifier prior to dynamically providing updated information about the service to the computing device associated with the second user.

19. The network computing system of claim 1, wherein the set of instructions cause the network computing system to monitor the progress of the service by determining a status of the provider, and wherein the information about the service includes information about the status of the provider.

20. A method of providing monitored data to a device, the method being performed by a computing system and comprising:

associating each of an identifier of a first user and an identifier of a provider with an entry of a service, the entry being stored in a data store accessible by the computing system;

monitoring a progress of the service by at least periodically receiving location data from a computing device operated by the provider over one or more networks, wherein the location data corresponds to a current location of the provider;

at a time prior to completion of the service, receiving, over the one or more networks from a computing device of the first user, data corresponding to a request to transmit information about the service to a second user that is not the provider, the data corresponding to the request including a communication identifier associated with the second user; and

dynamically providing, over the one or more networks, updated information about the service to a computing device associated with the second user based on the communication identifier, the updated information about the service being based, at least in part, on location data from the computing device operated by the provider.