

ABSTRACT

The present disclosure relates to an information feedback method, an apparatus, and a computer readable storage medium, which relate to the technical field of computers. The method of the present disclosure comprises: displaying first multimedia content; in response to a preset trigger condition being met, displaying first candidate feedback information, wherein the first candidate feedback information comprises natural language information associated with one or more pieces of multimedia content already sent to the user, the first candidate feedback information is used for describing a first adjustment strategy for multimedia content sent to the user, and the one or more pieces of multimedia content comprise first multimedia content; receiving a selection operation by the user on the first candidate feedback information; and displaying second multimedia content, wherein the second multimedia content is selected according to a first adjustment strategy.