ABSTRACT

The embodiment of the present disclosure provides a method and apparatus for presenting a conversation interface, an electronic device, a storage medium and a program product. The method includes the steps of receiving a conversation interface presenting operation of a current user for a target user; in response to the conversation interface presenting operation, presenting a conversation interface between the current user and the target user; and presenting target page content corresponding to a target virtual object in the conversation interface, the target virtual object associated with interaction behavior information between the current user and the target user. According to the technical solution, the content presented in the conversation interface can be enriched.