ABSTRACT

A method and an apparatus for controlling a vehicle heat pump system, and a vehicle and a storage medium, where the method for controlling the vehicle heat pump system (10) includes: acquiring an actual environmental temperature of a current environment where a vehicle is located; judging whether the actual environmental temperature is less than a preset cold start temperature; and if the actual environmental temperature is less than the preset cold start temperature, acquiring at least one current cold start parameter of the vehicle, determining an optimal heating mode of the vehicle according to the at least one current cold start parameter, and controlling the vehicle heat pump system (10) to heat the vehicle according to the optimal heating mode.

Fig. 7