CLAIMS

1. An apparatus comprising:

a display screen;

a network interface;

an input device;

at least one processor to:

render on the display screen a graphical user interface having a plurality of rows, each row having a product field, a bid field, and an offer field;

detect via the input device a selection of a bid field or an offer field at a row of the plurality of rows;

determine whether the selection is continuously maintained via a continuous actuation of a first input on the input device for a period of time;

detect a release of the selection of the bid field or the offer field; and

in response to the release of the selection after the selection was continuously maintained for the period of time, transmit, via the network interface, an order for a product specified in the product field of the row at a price specified in the bid field or the offer field of the row.

2. The apparatus of claim 1, wherein the at least one processor is further configured to alter the period of time.

3. The apparatus of claim 1, wherein the period of time is half of a second.

4. The apparatus of claim 1, wherein the input device is a touch screen layered on the display screen.

5. The apparatus of claim 1, wherein the input device is a mouse.

6. The apparatus of claim 1, further comprising a memory device and the at least one processor is further configured to generate a status indicator in the memory device for the row of the plurality of rows.

7. The apparatus of claim 6, wherein the at least one processor is further configured to change the status indicator to indicate that the product specified in the product field of the row is ready to trade, in response to determining that the selection is continuously maintained for the period of time.

8. The apparatus of claim 1, wherein the at least one processor is further configured to superimpose a target icon on the bid field or offer field of the row, in response to determining that the selection is continuously maintained for a period of time.

9. A method comprising:

rendering on a display screen, by at least one processor, a graphical user interface having a plurality of rows, each row having a product field, a bid field, and an offer field;

detecting, by the at least one processor, a selection of a bid field or an offer field at a row of the plurality of rows via an input device;

determining, by the at least one processor, whether the selection is continuously maintained via a continuous actuation of a first input on the input device for a period of time;

detecting, by the at least one processor, a release of the selection of the bid field or the offer field; and

in response to releasing the selection after the selection was continuously maintained for the period of time, transmitting, by the at least one processor, an order, via a network interface, for a product specified in the product field of the row at a price specified in the bid field or the offer field of the row.

10. The method of claim 9, further comprising configuring, by the at least one processor, the period of time.

11. The method of claim 9, wherein the period of time is half of a second.

12. The method of claim 9, wherein the input device is a touch screen layered on the display screen.

13. The method of claim 9, wherein the input device is a mouse.

14. The method of claim 9, further comprising generating, by the at least one processor, a status indicator in a memory device for the row of the plurality of rows.

15. The method of claim 14, further comprising changing, by the at least one processor, the status indicator to indicate that the product specified in the product field of the row is ready to trade, in response to determining that the selection is continuously maintained for the period of time.

16. The method of claim 9, further comprising superimposing, by the at least one processor, a target icon on the bid field or offer field of the row, in response to determining that the selection is continuously maintained for a period of time.

17. An apparatus comprising:

a display screen;

a network interface;

an input device;

a memory;

at least one processor to:

render on the display screen a graphical user interface having a plurality of rows, each row having a product field, a bid field, and an offer field, each row being associated with an order;

detect actuation of a first input on the input device;

in response to detecting actuation of the first input, render on the display screen a target icon;

detect a movement of the target icon over a bid field or offer field of a row of the plurality of rows;

while the first input on the input device is continuously actuated and while the target icon hovers over the bid field or the offer field of the row:

detect actuation of a second input on the input device;

in response to actuation of the second input, change a status indicator in the memory to indicate that a product specified in the product field of the row is ready for trading;

detect actuation of a third input on the input device; and

in response to actuation of the third input, transmit, via the network interface, an order for the product specified in the product field of the row at a price specified in the bid field or the offer field on which the target icon hovers.

18. The apparatus of claim 17, wherein the input device is a touch screen layered on the display screen.

19. The apparatus of claim 17, wherein the input device is a mouse.