

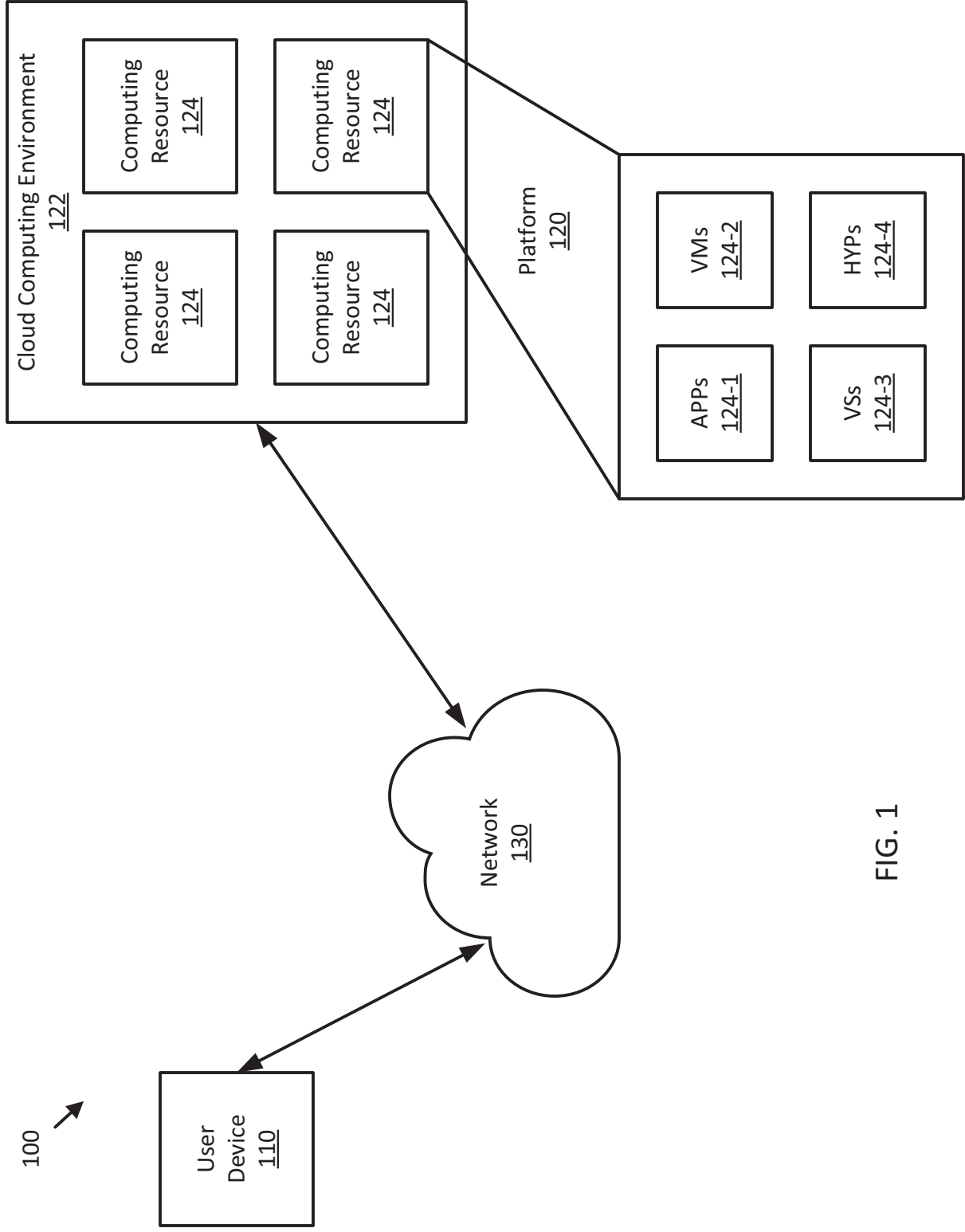


FIG. 1

200



FIG. 2

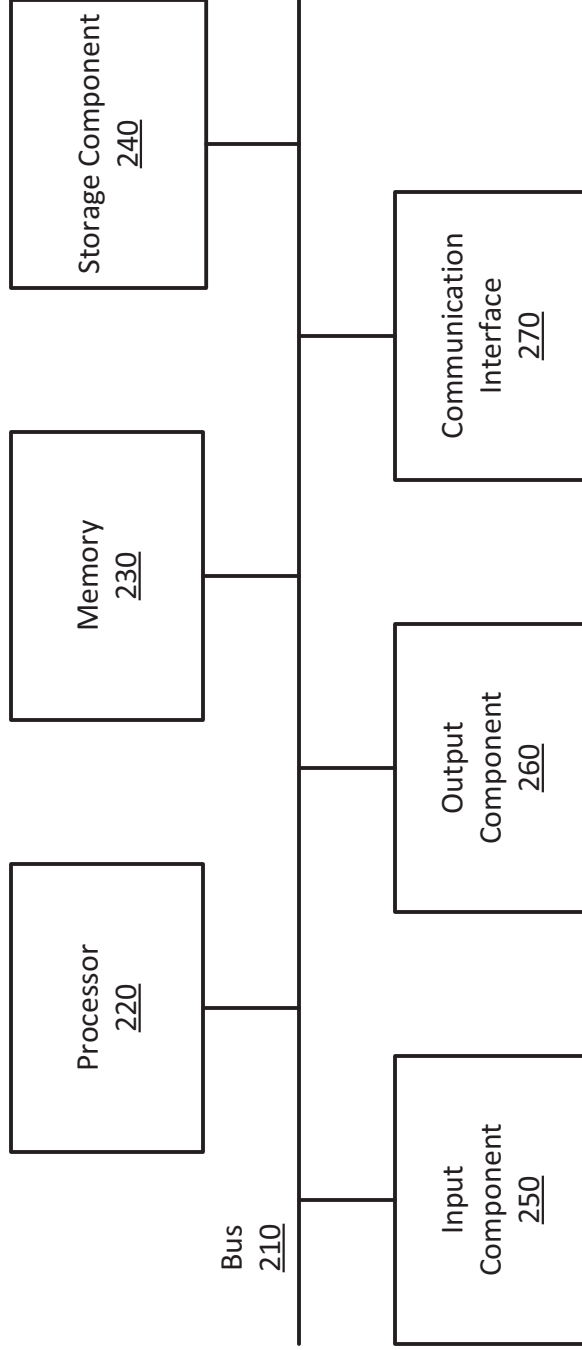


FIG. 3

300

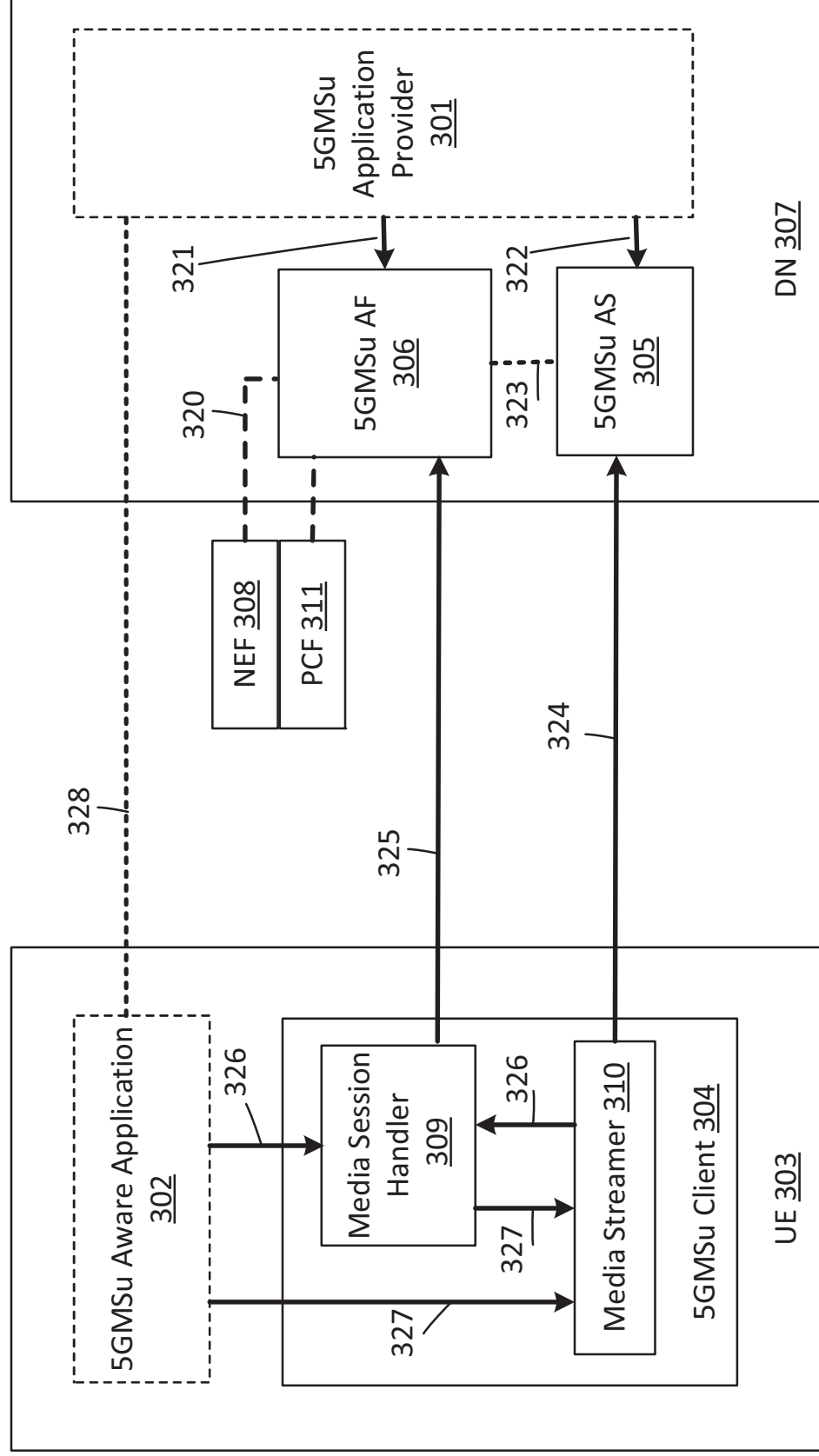


FIG. 4

400

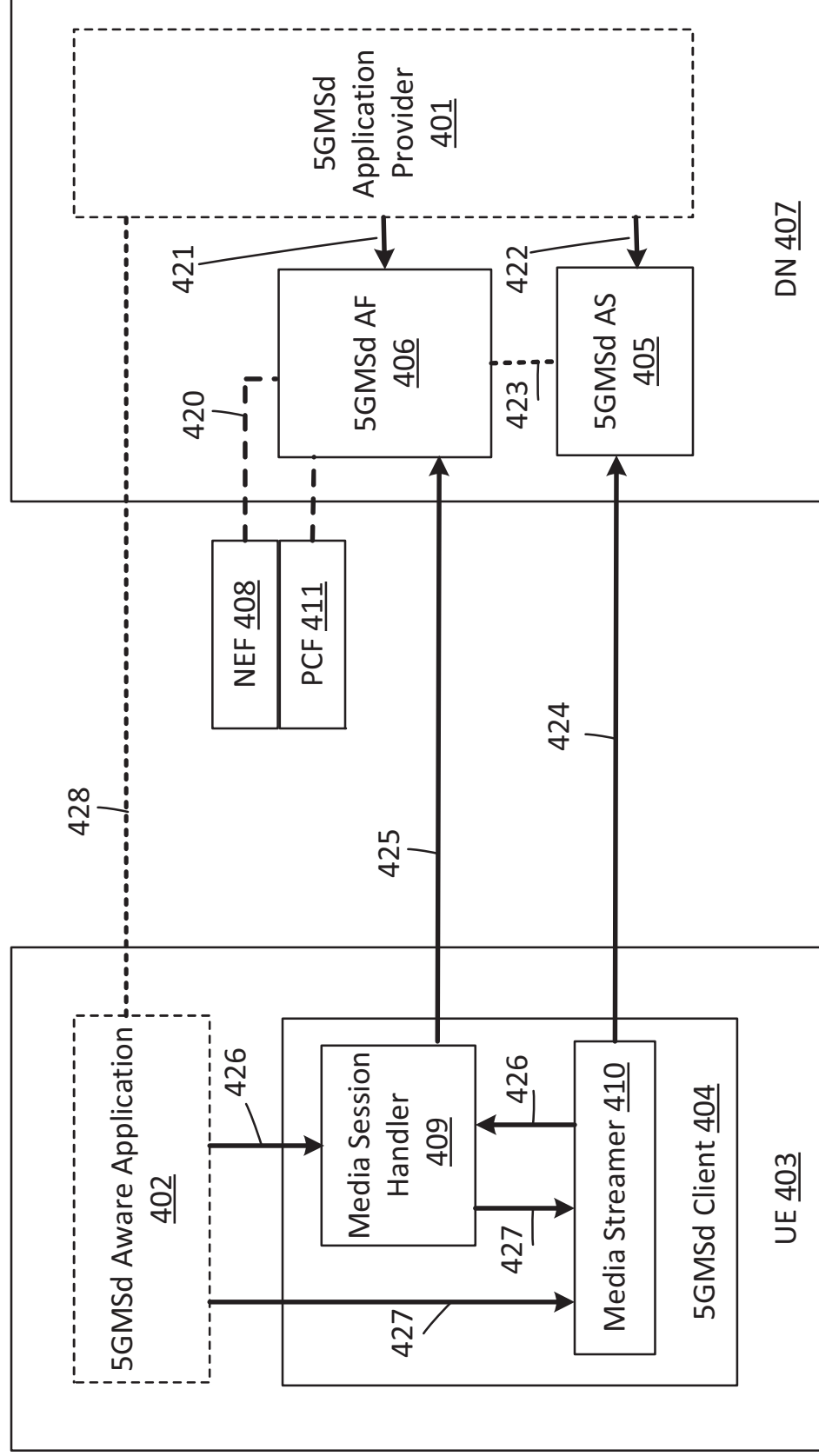
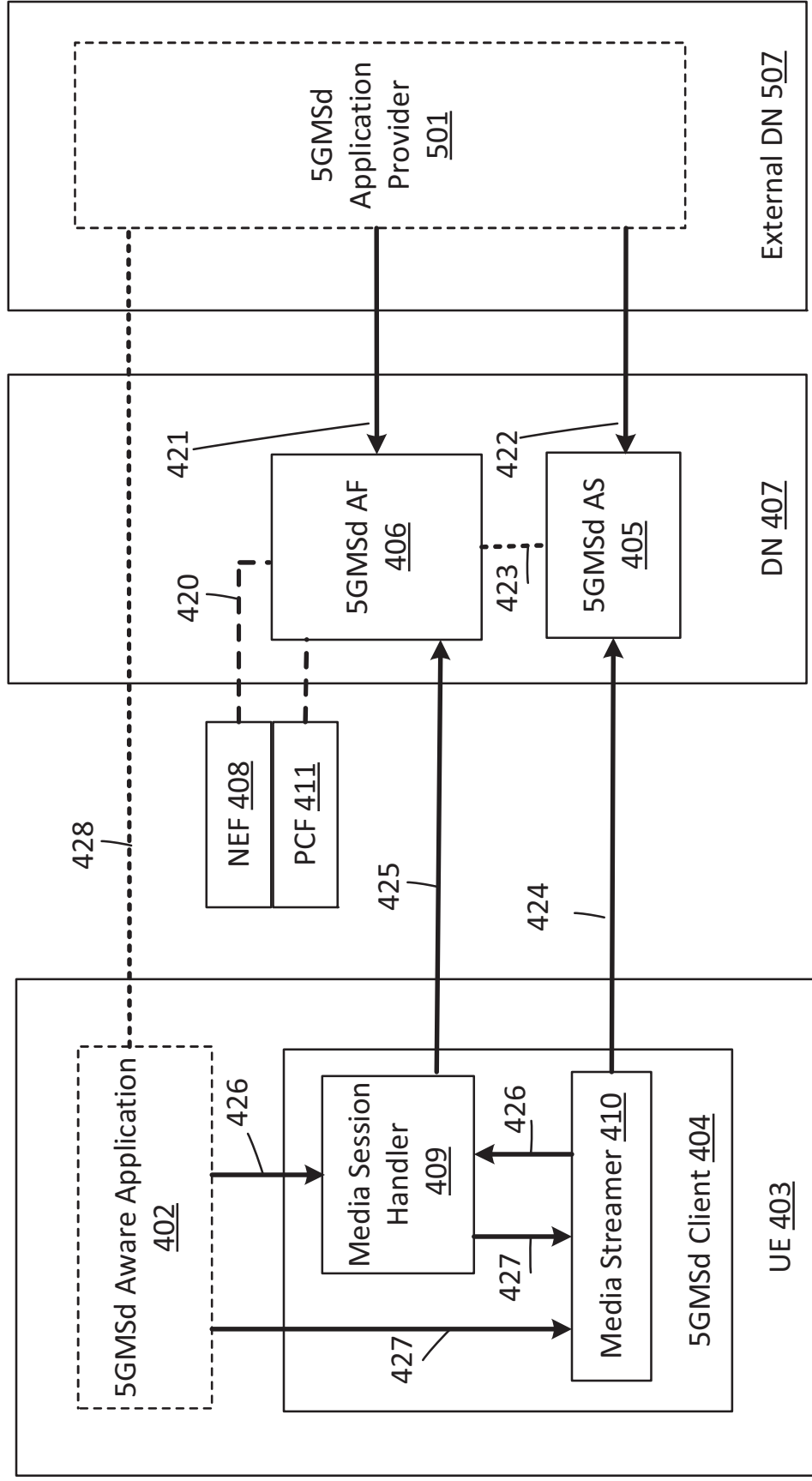


FIG. 5

500 →



600



FIG. 6

602

Receiving content

604

Receiving a content preparation template which specifies input characteristics of an input CMAF track corresponding to the content, output characteristics of a set of output CMAF tracks corresponding to the content, and encoding parameters corresponding to the set of output CMAF tracks

606

Preparing the content according to the content preparation template

608

Streaming the prepared content over the media streaming network to a media streaming client