CLAIMS:

1. A wait time recommendation system comprising:

a sensor configured to detect a location of an electronic device within a theme park comprising a plurality of attractions;

a processor;

a memory storing instructions that, when executed by the processor, cause the processor to:

determine a set of attractions of the plurality of attractions within a threshold distance of the location of the electronic device;

receive a first existing wait time, corresponding to a first attraction of the set of attractions and a second existing wait time corresponding to a second attraction of the set of attractions;

determine a first wait time ratio between the first existing wait time and an existing total wait time of the plurality of attractions;

determine a second wait time ratio between the second existing wait time and the existing total wait time of the plurality of attractions;

generate a first wait time recommendation for the first attraction based on comparing the first wait time ratio and a first wait time threshold value of the first attraction; and

generate a second wait time recommendation for the second attraction based on comparing the second wait time ratio and a second wait time threshold value of the second attraction; and

communication circuitry configured to send a first indication of the first wait time recommendation for the first attraction and a second indication of the second wait time recommendation for the second attraction to a wait time recommendation software application of the electronic device.

2. The wait time recommendation system of claim 1, wherein the communication circuitry is configured to push the first indication as a notification to the wait time recommendation software application when the first wait time recommendation comprises indicating that the first existing wait time of the first attraction is shorter than expected.

3. The wait time recommendation system of claim 1, wherein the first wait time ratio comprises a percentage of the existing total wait time represented by the first existing wait time of the first attraction.

4. The wait time recommendation system of claim 3, wherein the first wait time recommendation is that the first existing wait time of the first attraction is shorter than expected based upon determining that the first wait time ratio is below the first wait time threshold value.

5. The wait time recommendation system of claim 3, wherein the first wait time recommendation is that the first existing wait time of the first attraction is longer than expected based upon determining that the first wait time ratio is above the first wait time threshold value.

6. The wait time recommendation system of claim 1, wherein the first wait time threshold value of the first attraction is derived from a relationship between historical total wait times of the plurality of attractions and historical wait times of the first attraction.

7. The wait time recommendation system of claim 6, wherein the processor is configured to receive context information, and wherein a subset of the historical total wait times of the plurality of attractions are used to determine the relationship, wherein the subset is selected based on the context information.

8. The wait time recommendation system of claim 7, wherein the context information comprises a day of a week, wherein the subset of the historical wait times is selected based on the day of the week.

9. The wait time recommendation system of claim 1, wherein the first wait time threshold value of the first attraction comprises a first short wait time threshold value, wherein the first wait time recommendation is that the first existing wait time of the first attraction is shorter than expected upon determining that the first wait time ratio is below the first short wait time threshold value.

10. The wait time recommendation system of claim 1, wherein the first wait time threshold value of the first attraction comprises a first long wait time threshold value, wherein the first wait time recommendation is that the first existing wait time of the first attraction is longer than expected upon determining that the first wait time ratio is above the first long wait time threshold value.

11. The wait time recommendation system of claim 1, wherein the electronic device is configured to communicate user context information to the processor, wherein the processor is configured to generate the first wait time recommendation and the second wait time recommendation based in part on the user context information.

12. The wait time recommendation system of claim 11, wherein the user context information comprises one or more user attraction preferences associated with the plurality of attractions, wherein the processor is configured to send the first indication of the first wait time recommendation and the second indication of the second wait time recommendation to the electronic device when the first attraction and the second attraction are associated with the user attraction preferences.

13. The wait time recommendation system of claim 11, wherein the user context information comprises the location of the electronic device within the theme park.

14. The wait time recommendation system of claim 1, wherein the wait time recommendation software application is configured to:

display the first existing wait time and the second existing wait time; and

display that the first existing wait time of the first attraction is shorter than expected, longer than expected, or as expected based on the first wait time recommendation using a graphical or text-based marker.

15. A tangible, non-transitory, computer-readable medium, comprising instructions for generating a wait time recommendation for an attraction of a plurality of attractions of a theme park that, when executed by a processor, cause the processor to:

receive, from a sensor, a location of an electronic device within the theme park;

determine one or more attractions of the plurality of attractions within a threshold distance of the location of the electronic device;

receive a total wait time for the plurality of attractions of the theme park;

receive one or more wait times, wherein each wait time of the one or more wait times corresponds to a respective attraction of the one or more attractions;

determine a wait time ratio for an individual attraction of the one or more attractions, wherein the wait time ratio is based on the total wait time for the plurality of attractions and a wait time of the one or more wait times for the individual attraction;

generate a wait time recommendation for the individual attraction based on a comparison of the wait time ratio and a threshold value associated with the individual attraction; and

send a notification of a short wait time for the individual attraction in response to the comparison of the wait time ratio being below the threshold value.

16. The computer-readable medium of claim 15, wherein the instructions cause the processor to determine the wait time ratio by dividing the wait time for the individual attraction by the total wait time for the plurality of attractions.

17. The computer-readable medium of claim 15, wherein the instructions cause the processor to:

receive an expected wait time for the one or more attractions within the threshold distance of the location of the electronic device; and

determine the threshold value based on dividing an average historical wait time for the one or more attractions within the threshold distance of the location of the electronic device by an average historical total wait time for the plurality of attractions.