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(54) Title: ABSORBENT ARTICLE COMPRISING A FRAGRANCE OR ODOR CONTROL COMPOSITION

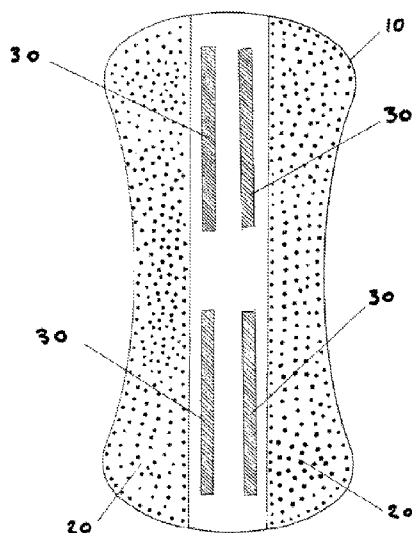


Fig. 3

(57) Abstract: An absorbent article selected from a sanitary napkin, an incontinence pad and a pantyliner, comprises a topsheet layer, a backsheet layer, optionally one or more intermediate layers enclosed between the topsheet and the backsheet, a fastening adhesive applied on said backsheet garment facing surface and a liquid fragrance or odor control composition applied on or within a layer of said absorbent article. The fastening adhesive and the liquid fragrance or odor control composition are applied in patterns which do not overlap for more than 3% of the total surface of the backsheet when the absorbent article is in a flattened configuration and said patterns are seen along a direction perpendicular to the body facing and garment facing surfaces of the article. The resulting articles present reduced degradation of the fastening adhesive layer due to the migration of components of the fragrance or odor control composition into the fastening adhesive layer.



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