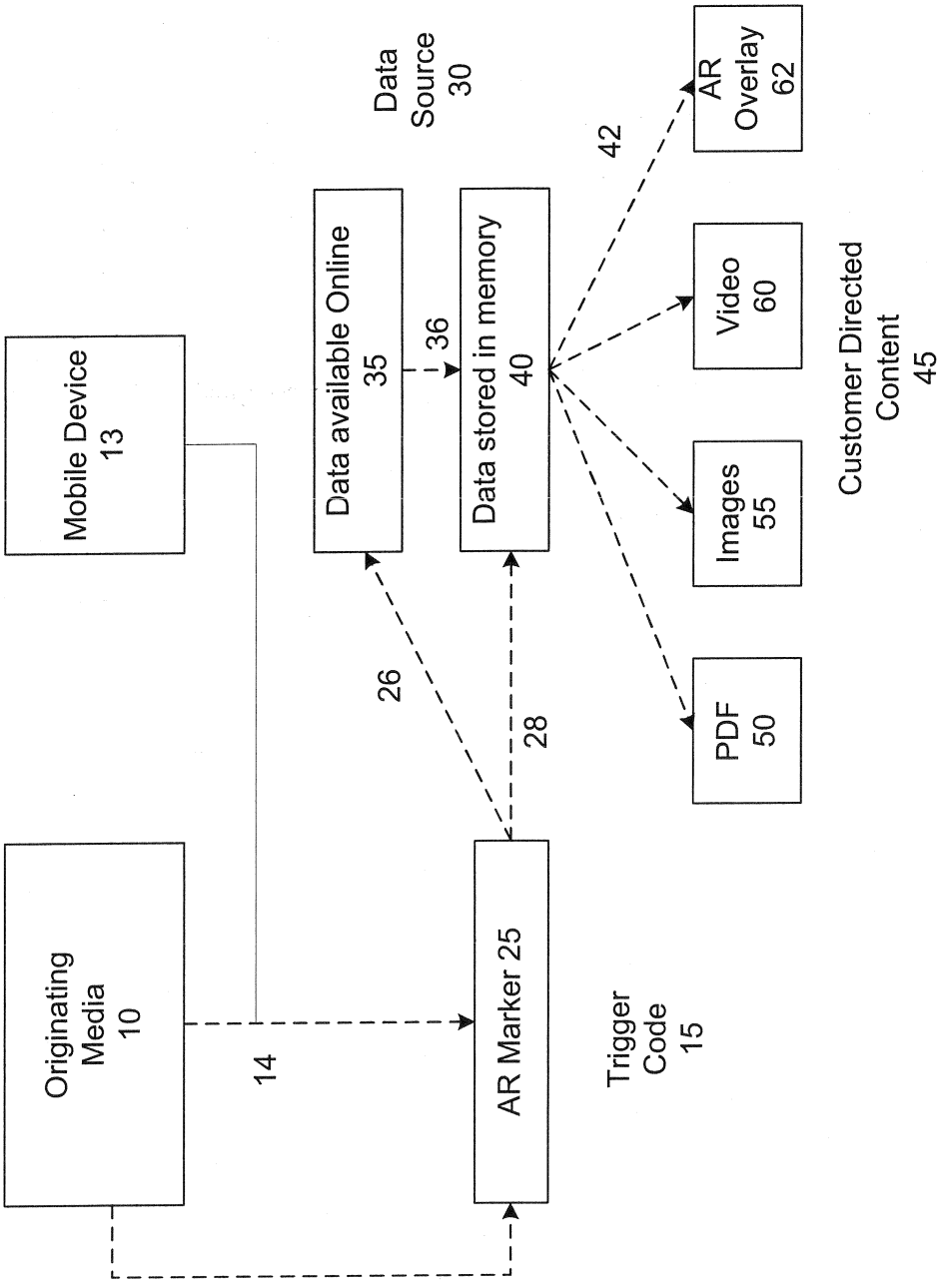
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Mobile Device 13
14
AR Marker 25
Trigger Code 15
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Data available Online 35
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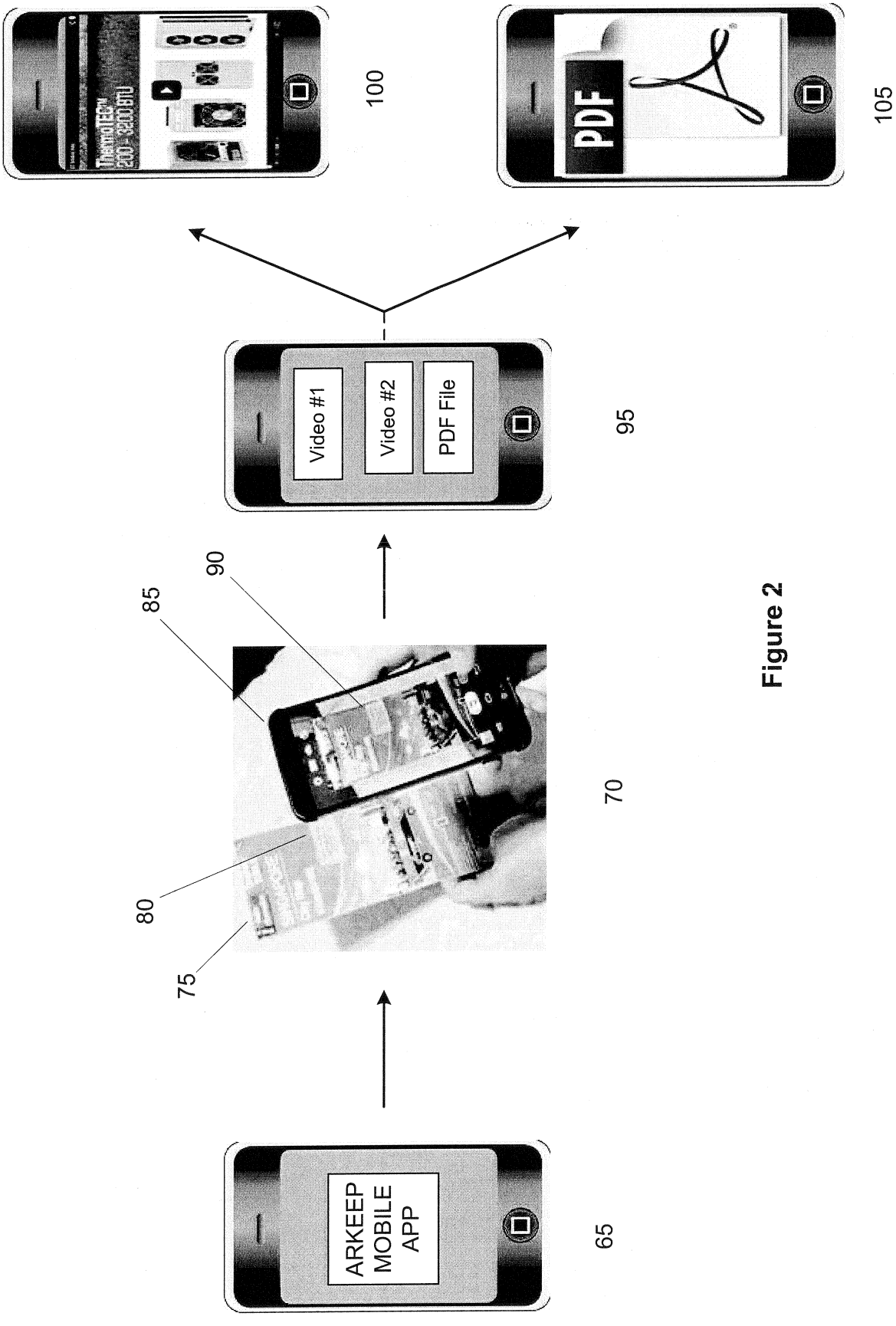
Data stored in memory 40
Data Source 30
42
PDF 50
Images 55
Video 60
AR Overlay 62
Customer Directed Content 45

Figure 1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80
85
90
70
Video #1
Video #2
PDF File
95
100
105
PDF

Figure 2

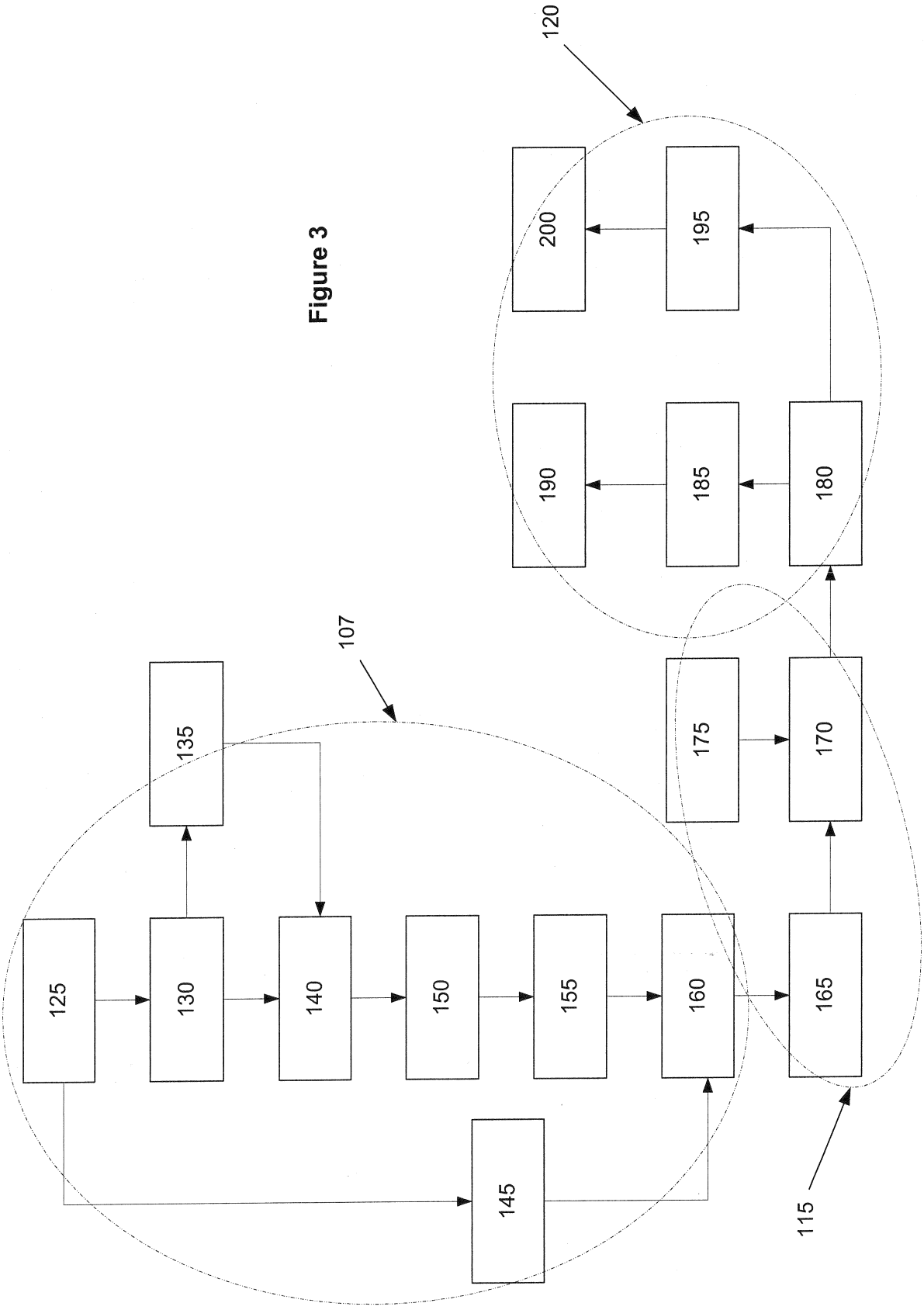
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Figure 3

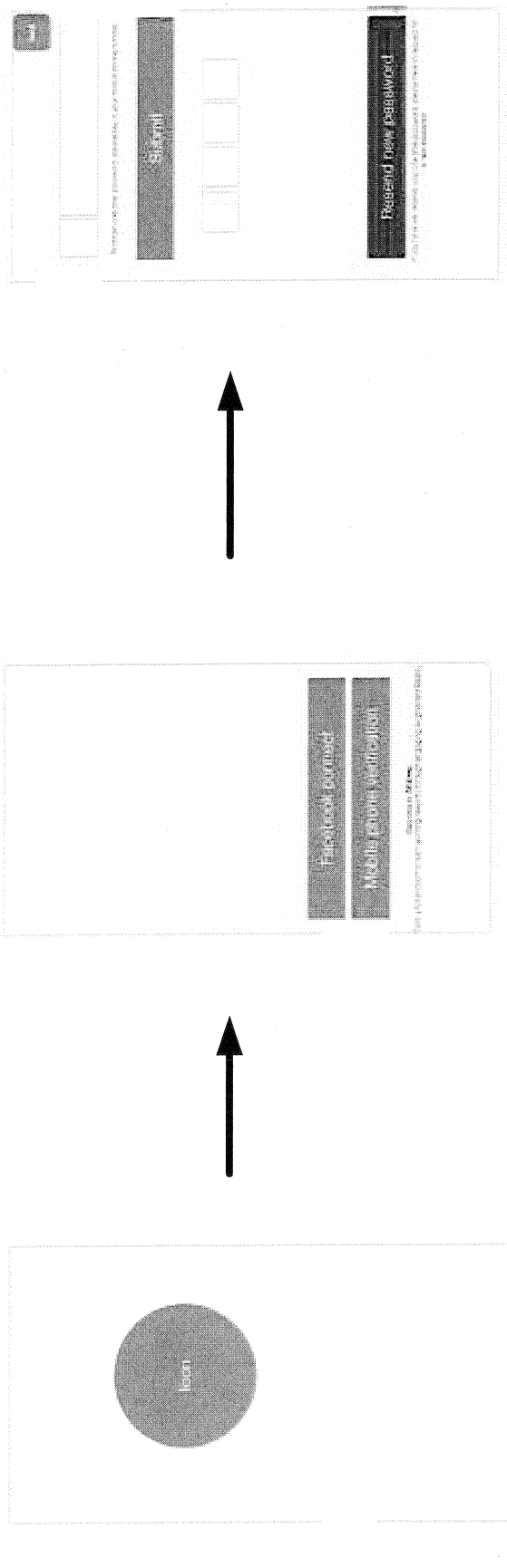

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Figure 4A

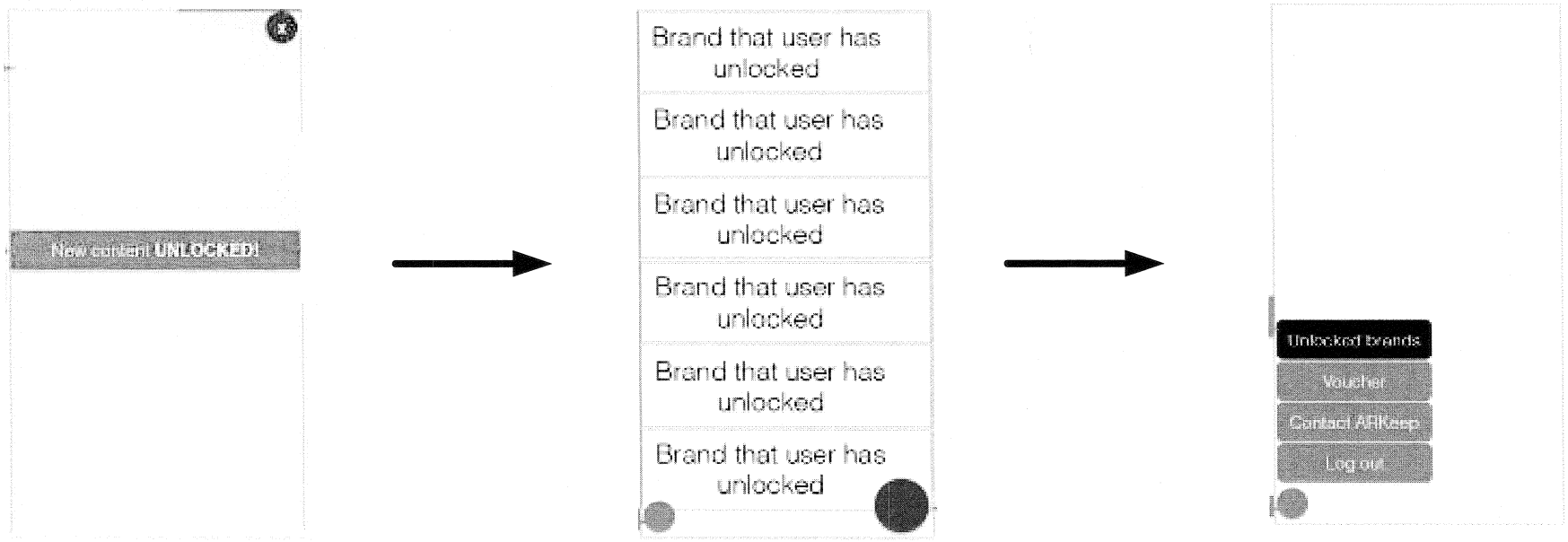

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Figure 4B

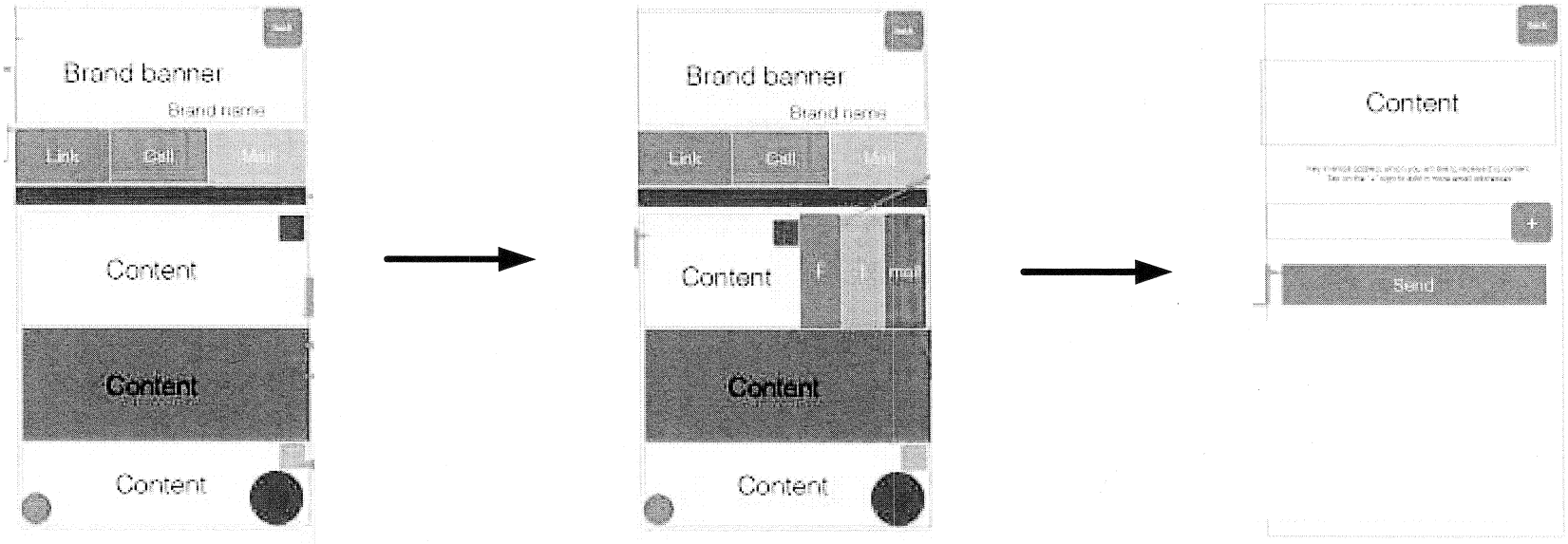

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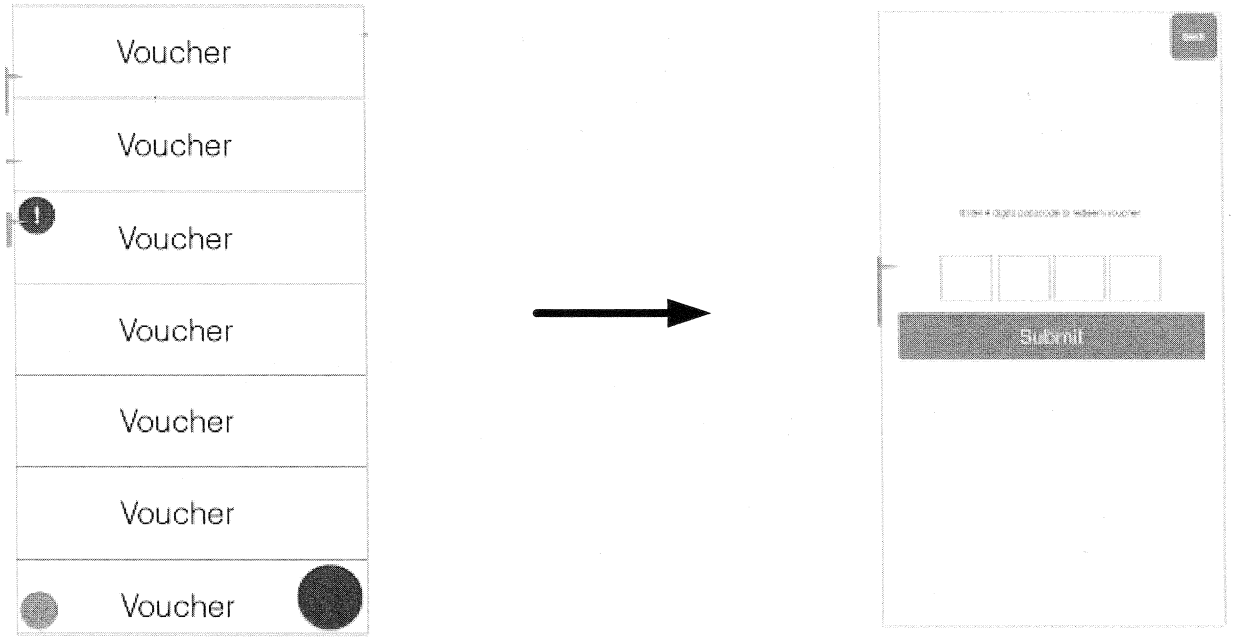
Figure 4C



250

255

Figure 4D