

**Title of Invention: DYNAMIC REVISION OF WEBPAGES WITH CUSTOMIZED
OPTIONS**

ABSTRACT

Described herein are methods and systems to generate and display interactive graphical user interfaces that receive data inputs from users. A server receives, from a webserver, a request to display electronic content comprising at least one interactive graphical element corresponding to a payment option on a webpage hosted by the webserver displayed on a user device, the request comprising a unique identifier associated with a user interacting with the webpage; calculates an attribute of the payment option for the user; transmits for presentation on the webpage, at least one graphical element comprising the payment option, the interactive graphical element configured to receive an input from the user interacting with the webpage; and upon receiving an indication of interactions with the graphical element, transmits a monetary amount to an account of a merchant associated with the webserver.

[FIG. 1]