data and a transaction amount for the payment transaction to the mobile communication device; receiving, by the receiving device, an indication of approval from the mobile communication device, wherein the indication of approval includes at least a payment account number; generating, by a processing device, an authorization request for a payment transaction, wherein the authorization request includes at least the transaction amount and the payment account number; and transmitting, by the transmitting device, the generated authorization request for processing by a payment network.

[0010] A system for making an enhanced restaurant reservation includes a transmitting device, a payment database, a display device, an input device, and a processing device. The payment database is configured to store at least one payment profile, wherein each of the at least one payment profile includes data related to a payment account including at least a payment account number corresponding to the related payment account. The display device is configured to display a list of a plurality of restaurants. The input device is configured to receive an indication of a specific restaurant of the plurality of restaurants. The processing device is configured to identify a plurality of enhanced reservation options associated with the specific restaurant. The display device is further configured to display the identified plurality of enhanced reservation options. The input device is further configured to receive at least a reservation time and/or date and at least one user reservation option corresponding to the identified plurality of enhanced reservation options. The transmitting device is configured to transmit at least a reservation identifier, the received reservation time and/or date, and the received at least one user reservation option.

[0011] A ~~system~~mobile communication device for conducting a payment transaction includes a reservation database, a processing device, a transmitting device, a receiving device, a display device, and an input device. The reservation database is configured to store a reservation data entry, wherein the reservation data entry includes data related to a restaurant reservation including at least a reservation identifier, a specific restaurant,