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13/794,708 11 March 2013 (11.03.2013) US(71) Applicant: **YODLEE, INC.** [US/US]; 3600 Bridge Parkway, Suite 200, Redwood City, California 94065 (US).(72) Inventors: **CHOURASIA, Rohit**; Mercury (2B) Block, 1st Floor, Presitge Tech Park, Bangalore (IN). **PANT, Shubha**; Mercury (2B) Block, 1st Floor, Prestige Tech Park, Bangalore (IN).(74) Agent: **GOREN, David J.**; Fish & Richardson P.C., P. O. Box 1022, Minneapolis, Minnesota 55440-1022 (US).

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(54) Title: AUTOMATED FINANCIAL DATA AGGREGATION

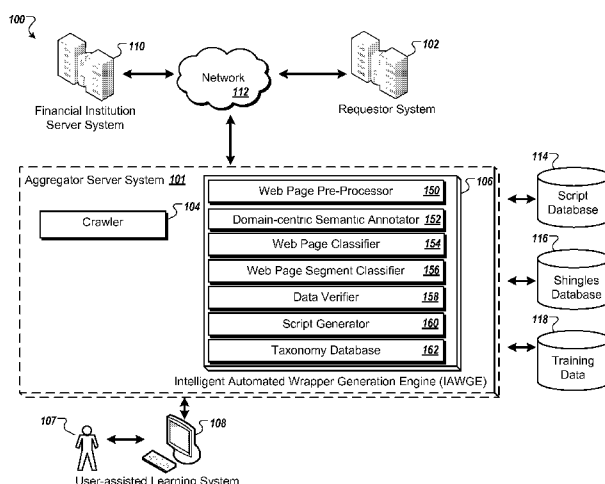


FIG. 1

(57) **Abstract:** Methods, systems, and apparatus, including computer programs encoded on computer storage media, for data aggregation. The methods, systems, and apparatus include determining whether a site-specific script for extracting financial data from a particular financial institution website is available; in response to determining that a site-specific script for extracting financial data from the particular financial institution website is not available, generating a site map of web pages and web page segments in the financial institution website, wherein the site map is generated based on at least in part on a statistical analysis of web pages and web page segments that are not in the financial institution website; generating, based on the site map of the financial institution website, a site-specific script for extracting financial data from the financial institution website; and extracting, for one or more users, financial data from the particular financial institution website using the generated site-specific script.