CLAIMS:

1. A method for media content presenting, comprising:

presenting a current media content in a first media work in a first presenting interface and playing a first audio, wherein the first audio and a plurality of media contents are included in the first media work, and the media contents includes at least one of a picture or a video;

determining a first characteristic moment from a plurality of characteristic moments in real time according to a current playing progress of the first audio and characteristic moment information corresponding to the plurality of characteristic moments associated with the first audio, wherein a characteristic moment of the plurality of characteristic moments includes a time point when an audio characteristic in the first audio satisfies a first condition, and the first characteristic moment is a characteristic moment of the first audio to play a next media content in the current playing progress;

controlling, in response to a playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content; and

in response to a display mode of the current media content switching from a manual switching mode to an automatic switching mode, taking the current playing progress of the first audio as a starting point, and automatically switching a media content in the first presenting interface in response to the playing progress of the first audio reaching the next first characteristic moment.

2. The method of claim 1, wherein the presenting the current media content in the first media work in the first presenting interface and playing the first audio includes:

controlling, in response to a media content switching operation of a user, the first presenting interface to switch from presenting the current media content to presenting a first media content, maintaining the presenting of the first media content, and continuing to play the first audio, wherein the first media content is the next media content or a previous media content for the current media content.

3. The method of claim 1, further comprising:

maintaining, in response to a first pause operation, the presenting of the current media content and pausing the playing of the first audio;

controlling, in response to a media content switching operation of a user, the first presenting interface to switch from presenting the current media content to presenting a first media content, maintaining the presenting of the first media content, and maintaining the playing of the first audio paused, wherein the first media content is the next media content or a previous media content for the current media content;

determining, in response to a first pause cancelling operation of the user, a first characteristic moment in real time according to the current playing progress of the first audio and the characteristic moment information, and continuing to play the first audio; and

controlling, in response to the playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content.

4. The method of claim 1, wherein in the case where the current media content is a picture, a corresponding first characteristic moment is a next characteristic moment of the first audio to be played in the current playing progress.

5. The method of claim 1, wherein in the case where the current media content is a video, a corresponding first characteristic moment is determined according to a video duration of the current media content.

6. The method of claim 5, wherein in the case where the current media content is a video, the corresponding first characteristic moment is a characteristic moment of the first audio to be played in the current playing progress when complete playing of the current media content is able to be satisfied and that is numbered as a first one from a moment at which the playing of the current media content is completed.

7. The method of claim 6, wherein the controlling, in response to the playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content includes:

after all of video frames of the current media content have been played, maintaining the presenting of a video frame at a first position in the current media content, and controlling, in response to the playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content.

8. The method of claim 7, wherein the controlling, in response to the playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content includes:

after all of the video frames of the current media content have been played, presenting a first transition picture, and controlling, in response to the playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content.

9. The method of claim 5, wherein in the case where the current media content is a video, a corresponding first characteristic moment is a characteristic moment of the first audio in the current playing progress that is number as first one before the current media content is completely played.

10. The method of claim 9, wherein the controlling, in response to the playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content includes:

after the playing progress of the first audio reaches the first characteristic moment, presenting a second transition picture, the second transition picture including a video frame of the current media content which is not played.

11. The method of claim 1, wherein the determining the first characteristic moment from the plurality of characteristic moments in real time according to the current playing progress of the first audio and characteristic moment information corresponding to the plurality of characteristic moments associated with the first audio includes:

acquiring a first file corresponding to the first media work, the first file including a plurality of first image resources, a first audio resource and a configuration file corresponding to a plurality of media contents, wherein the first image resources and the first audio resource are independent from each other;

acquiring the characteristic moment information based on the configuration file; and

acquiring a current playing progress of the first audio resource, and determining a first characteristic moment based on the current playing progress and the characteristic moment information, wherein the first characteristic moment is set to control the playing of the plurality of first image resources.

12. An electronic device comprising:

at least one processor;

a storage device configured to store at least one program,

wherein the at least one program, when executed by the at least one processor, causes the at least one processor to perform:

presenting a current media content in a first media work in a first presenting interface and playing a first audio, wherein the first audio and a plurality of media contents are included in the first media work, and the media contents includes at least one of a picture or a video;

determining a first characteristic moment from a plurality of characteristic moments in real time according to a current playing progress of the first audio and characteristic moment information corresponding to the plurality of characteristic moments associated with the first audio, wherein a characteristic moment of the plurality of characteristic moments includes a time point when an audio characteristic in the first audio satisfies a first condition, and the first characteristic moment is a characteristic moment of the first audio to play a next media content in the current playing progress;

controlling, in response to a playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content; and

in response to a display mode of the current media content switching from a manual switching mode to an automatic switching mode, taking the current playing progress of the first audio as a starting

point, and automatically switching a media content in the first presenting interface in response to the playing progress of the first audio reaching the next first characteristic moment.

13. The electronic device of claim 12, wherein the presenting the current media content in the first media work in the first presenting interface and playing the first audio includes:

controlling, in response to a media content switching operation of a user, the first presenting interface to switch from presenting the current media content to presenting a first media content, maintaining the presenting of the first media content, and continuing to play the first audio, wherein the first media content is the next media content or a previous media content for the current media content.

14. The electronic device of claim 12, wherein the at least one program, when executed by the at least one processor, causes the at least one processor to further perform:

maintaining, in response to a first pause operation of a user, the presenting of the current media content and pausing the playing of the first audio;

controlling, in response to a media content switching operation of the user, the first presenting interface to switch from presenting the current media content to presenting a first media content, maintaining the presenting of the first media content, and maintaining the playing of the first audio paused, wherein the first media content is the next media content or a previous media content for the current media content;

determining, in response to a first pause cancelling operation of the user, a first characteristic moment in real time according to the current playing progress of the first audio and the characteristic moment information, and continuing to play the first audio; and

controlling, in response to the playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content.

15. The electronic device of claim 12, wherein in the case where the current media content is a picture, a corresponding first characteristic moment is a next characteristic moment of the first audio to be played in the current playing progress.

16. The electronic device of claim 12, wherein in the case where the current media content is a video, a corresponding first characteristic moment is determined according to a video duration of the current media content.

17. The electronic device of claim 16, wherein in the case where the current media content is a video, the corresponding first characteristic moment is a characteristic moment of the first audio to be played in the current playing progress when complete playing of the current media content is able to be satisfied and that is numbered as a first one from a moment at which the playing of the current media

content is completed.

18. The electronic device of claim 12, wherein the determining the first characteristic moment from the plurality of characteristic moments in real time according to the current playing progress of the first audio and characteristic moment information corresponding to the plurality of characteristic moments associated with the first audio includes:

acquiring a first file corresponding to the first media work, the first file including a plurality of first image resources, a first audio resource and a configuration file corresponding to a plurality of media contents, wherein the first image resources and the first audio resource are independent from each other;

acquiring the characteristic moment information based on the configuration file; and

acquiring a current playing progress of the first audio resource, and determining a first characteristic moment based on the current playing progress and the characteristic moment information, wherein the first characteristic moment is set to control the playing of the plurality of first image resources.

19. A non-transitory readable storage medium containing a computer program which, when executed by a computer processor, performs:

presenting a current media content in a first media work in a first presenting interface and playing a first audio, wherein the first audio and a plurality of media contents are included in the first media work, and the media contents includes at least one of a picture or a video;

determining a first characteristic moment from a plurality of characteristic moments in real time according to a current playing progress of the first audio and characteristic moment information corresponding to the plurality of characteristic moments associated with the first audio, wherein a characteristic moment of the plurality of characteristic moments includes a time point when an audio characteristic in the first audio satisfies a first condition, and the first characteristic moment is a characteristic moment of the first audio to play a next media content in the current playing progress;

controlling, in response to a playing progress of the first audio reaching the first characteristic moment, the first presenting interface to switch from presenting the current media content to presenting the next media content; and

in response to a display mode of the current media content switching from a manual switching mode to an automatic switching mode, taking the current playing progress of the first audio as a starting point, and automatically switching a media content in the first presenting interface in response to the playing progress of the first audio reaching the next first characteristic moment.