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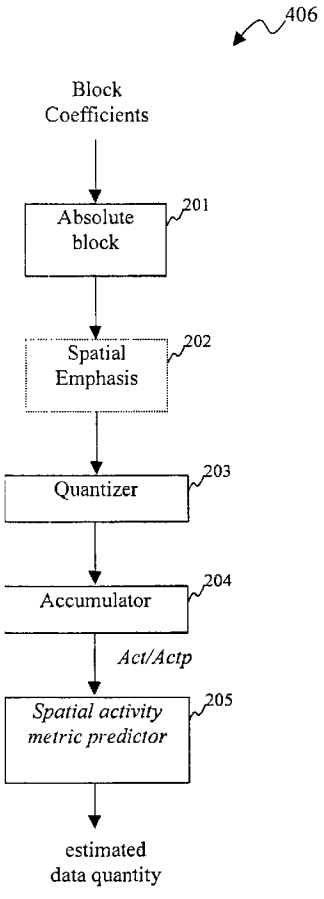
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(54) Title: VIDEO ENCODING




(57) Abstract: A method for use in encoding video data, including generating metric values for the video data based on a metric function and respective encoding parameters. At least one of the encoding parameters is selected on the basis of a desired quantity of encoded video data and a predetermined relationship between metric values and respective quantities of encoded video data.

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