

ABSTRACT

5 Provided are: a moisture-proof insulating material
having superior long-term insulating reliability and
adhesiveness to polyimides and glass substrates, and has
a solid content concentration that can secure a thickness
that realizes sufficient moisture-proof performance after
application and drying in a viscosity region that can be
easily coated by means of a dispenser; and an electronic
10 component that has been insulation-processed by means of
the moisture-proof insulating material. The moisture-
proof insulating material contains a styrene-based
thermoplastic elastomer, a tackifying agent, and a
solvent, and is characterized by the solvent containing
15 an aliphatic hydrocarbon solvent (for example,
methylcyclohexane or cyclohexane) having a boiling point
that is at least 80°C and less than 110°C. The solvent
preferably further contains an aliphatic hydrocarbon
solvent (for example, ethylcyclohexane or
20 dimethylcyclohexane) having a boiling point that is at
least 110°C and less than 140°C.