the remote controller, and a second social media sharing input element carried by a second side of the remote controller distinct from the first side of the remote controller.

29. The system of claim 21, wherein the GUI includes a screen saver mode, and wherein the set top box is further configured for:

automatically retrieving a set of images from a social media account in association with a user log in event directed to the social media account; and

presenting on the display device the set of images retrieved from the social media account as part of the screen saver mode.

~~24.~~30. The system of claim 21, wherein the GUI includes a screen saver mode, and wherein the set top box is configured for:

retrieving or receiving a set of files comprising at least one of a set of image files, a set of graphics files, a set of animation files, a set of video files, and a set of audio files from at least one of the social media account and a mobile device provided by the user; and

presenting by way of communication between the set top box and the display device the set of files during the screen saver mode.

~~25.~~31. The system of claim 21, wherein the GUI includes a screen saver mode, and wherein the set top box is further configured for:

providing a set of user selectable screen saver mode content choices corresponding to available screen saver mode content, the available screen saver mode content comprising at least one of a set of image files, a set of graphics files, a set of animation files, a set of video files, a set of audio files, and an information ticker;

receiving user input from the remote controller identifying one or more screen saver mode content choices corresponding to particular screen saver mode content within the available screen saver mode content to be presented on the display device during screen saver mode; and

presenting on display device during screen saver mode the particular screens saver mode content.

~~26.~~32. The system of claim 21, wherein the set top box is further configured for:

storing user social media account log in details; and

automatically securely deleting the user social media account log in details in response to a user social media account log out event or a user de-registration event corresponding to user check out from user accommodations.

5