PUSHADS DESCRIPTION

The seed was conceived and idea was given birth in July 2016.

Traditional ways the world has known and used to are on a drastic decline as we are experiencing a paradigm shift from tradition to digital almost overnight. Science-fictions fast becoming reality in almost everything in our world.

Media, Advertising, Marketing are no exception. Businesses have apportioned huge budget in A&P and that benefit businesses, media house and advertising platform.

Today, we have created a platform that is affordable, simple and most importantly it also bring good benefits to users and advertisers.

Introduction of PUSHADS

It is revolutionary concept in which advertisement and commercial messages are disseminated to thousands of viewers at one go. Digital media is nothing new in our era but the way we ride on digital media is new, fresh and first in the world.

Pushads is a mobile apps and also in Web Version, specially crafted to bring advertisement messages (Static and video), promotions, and etc directly and spread exponentially to the general public and masses via social media platforms.

App users assisting in the "Pushing" process for the advertisements are paid in cash accordingly. This is a reward for their effort in making the chain of messages passing from them to their friends in the social media possible.

Engaging And Rewarding Pushads User

We have boldly taken the step of transferring advertising fee paying by merchants to every single ordinary folk on the street. We have created a platform for merchants to sell their products and services, also allowing the general public to make some extra allowance.

In the app, the merchants are assured that their messages has engaged the minimum no. of eyeballs which in turn, shared to each of their social media pages.

The app also allows Order Placing, Register for Interest, Sign Up, direct link to merchant's promotional items, Generation of report to merchants and etc.

Targeting The Users

We are able to target and disseminate the advertising messages to selected gender, Age group, geographical district etc.