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This Sheet Has Been Replaced

(54) Title: APPARATUS AND METHOD USING COMPRESSED CODES FOR SCHEDULING BROADCAST INFORMATION RECORDING

(57) Abstract

Digital compressed codes, associated with advertisements enable a user to selectively record additional information, which would be broadcast on a television channel at a later time. The advertisement could be print advertisement or broadcast advertisement on television or radio. The user enters the digital code (I code) (652) associated with an advertisement into a unit with a decoding means (14) which automatically converts the code into CTL (Channel, time and length). The unit within a twenty-four-hour-period activates a VCR (14) to record information on the television channel (18) at the right time for the proper length of time. The decoded channel, time and length information can be communicated directly to a VCR (14), and used by the VCR (14) directly to automatically activate the VCR (14) to record a given television information broadcast corresponding to the communicated channel, time and length. Alternately, the channel, time and length information can be decoded directly in a remote control unit (80) and only start record, stop record and channel selection commands (16) sent to the VCR (14) at the appropriate times. Algorithms for decoding the I codes (652) can be a function of time to ensure security of the decoding method. A method is included for use of the I codes (652) with cable channels.

