WHAT IS CLAIMED IS:

1. A detergent comprising the reaction product of:

(a) a mixture of 25% to 80% by weight of anacardic acid, cardol, and cardanol;

(b) a metal oxide or hydrated equivalent, selected from Magnesium Oxide, Calcium Oxide, or mixtures thereof or metal hydroxide, selected from Magnesium Hydroxide, Calcium Hydroxide, or mixtures thereof;

(c) carbon dioxide

wherein the detergent comprises a blend of detergents comprising

a metal salt of a salicylic acid substituted at the 6 position with a hydrocarbyl group, which is a reaction product of components (a), (b) and (c), a metal salt of an alkylsalicyclic acid substituted at the 3 or 5 position with a hydrocarbyl group, wherein the detergent has a total base number of 120 to 600 mgKOH/g.

2. The detergent of claim 1, wherein the metal oxide comprises or consists of Magnesium Oxide.

3. The detergent of claim 1, wherein the metal oxide comprises or consists of Calcium Oxide.

4. The detergent of claim 1, wherein the metal hydroxide comprises or consists of Magnesium Hydroxide.

5. The detergent of claim 1, wherein the metal hydroxide comprises or consist of Calcium Hydroxide.

6. The detergent of claim 1, wherein the mixture contains no more than 80% by weight anacardic acid.

7. The detergent of claim 1, wherein the mixture contains at least 70% by weight anacardic acid.

8. The detergent of claim 1, wherein the anacardic acid is substituted with a C12-C16 unsaturated hydrocarbyl group.

9. The detergent of claim 8, wherein the anacardic acid is substituted with a C12-C15 hydrocarbyl group.

10. A lubricant composition comprising (i) an oil of lubricating viscosity and (ii) a detergent of claim 1.

11. A process for preparing an alkaline earth metal salt of a salicylic acid substituted at the 6 position with a hydrocarbyl group comprising:

reacting, at a temperature of 70°C or less, a mixture containing raw cashew nut shell liquid and an alkaline earth metal oxide or alkaline earth metal hydroxide, wherein the mixture further contains carbon dioxide.

12. The process of claim 11, wherein the raw cashew nut liquid comprises 50% to 80% by weight anacardic acid.

13. The process of claim 11, wherein the anacardic acid is substituted with a C12-C16 unsaturated hydrocarbyl group.

14. The lubricant composition of claim 13, wherein the anacardic acid is substituted with a C12-C15 hydrocrabyl group.

15. The process of claim 11, wherein the alkaline earth metal is selected from Magnesium, Calcium, or mixtures thereof.

16. The process of claim 15, wherein the alkaline earth metal comprises or consists of Magnesium.

17. The process of claim 15, wherein the alkaline earth metal comprises or consists of Calcium.