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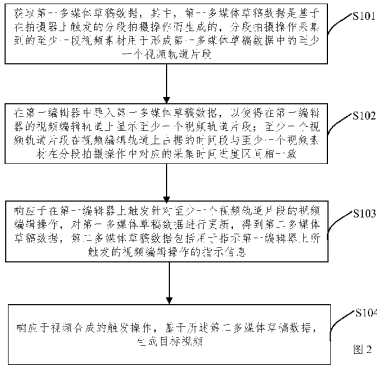
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(81) 指定国(除另有指明, 要求每一种可提供的国家保护): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU,

(54) **Title:** MULTIMEDIA DATA PROCESSING METHOD AND APPARATUS, DEVICE, STORAGE MEDIUM AND PROGRAM PRODUCT

(54) 发明名称: 多媒体数据处理方法、装置、设备、存储介质和程序产品



S101 Acquire first multimedia draft data, wherein the first multimedia draft data is generated on the basis of a segmented filming operation triggered on a filming device, and at least one item of video material collected by the segmented filming operation is used for forming at least one video track clip in the first multimedia draft data

S102 Import the first multimedia draft data into a first editor, such that the at least one video track clip is displayed on a video editing track of the first editor, the time period occupied by the at least one video track clip on the video editing track being consistent with the collection time progress interval of the at least one video material in the segmented filming operation

S103 In response to triggering a video editing operation for the at least one video track clip on the first editor, update the first multimedia draft data to obtain second multimedia draft data, the second multimedia draft data comprising indication information used for indicating the video editing operation triggered on the first editor

S104 In response to a video synthesis trigger operation, generate a target video on the basis of the second multimedia draft data

(57) **Abstract:** The present disclosure relates to a multimedia data processing method and apparatus, a device, a storage medium and a program product. The method comprises: acquiring first multimedia draft data, wherein the first multimedia draft data is generated on the basis of a segmented filming operation, and video material collected by the segmented filming operation is used for forming a video track clip in the first multimedia draft data; importing the first multimedia draft data into a first editor, such that the video track clip is displayed on a video editing track of the first editor; in response to triggering a video editing operation for the video track clip on the first editor, updating the first multimedia draft data to obtain second multimedia draft data; and, in response to a video synthesis trigger operation, generating a target video on the basis of the second multimedia draft data.

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CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MU, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW。

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本国际公布:

- 包括国际检索报告(条约第21条(3))。
- 在修改权利要求的期限届满之前进行, 在收到该修改后将重新公布(细则48.2(h))。

(57) 摘要: 本公开涉及一种多媒体数据处理方法、装置、设备、存储介质和程序产品, 包括: 获取第一多媒体草稿数据, 其中, 第一多媒体草稿数据是基于分段拍摄操作而生成的, 分段拍摄操作采集到的视频素材用于形成第一多媒体草稿数据中的视频轨道片段; 在第一编辑器中导入第一多媒体草稿数据, 以使得在第一编辑器的视频编辑轨道上显示视频轨道片段; 响应于在第一编辑器上触发针对视频轨道片段的视频编辑操作, 对第一多媒体草稿数据进行更新, 得到第二多媒体草稿数据; 响应于视频合成的触发操作, 基于第二多媒体草稿数据, 生成目标视频。