[Claims]

[Claim 1]

A composition for fine dust prevention containing, as an active ingredient, a negatively charged material having a zeta potential of -3mV or less in a pH 7 aqueous solution,

wherein the negatively charged material is a combination of an emulsion stabilizer and a thickener,

wherein the emulsion stabilizer is potassium cetyl phosphate,

wherein the thickener is sodium polyacrylate, and

wherein the weight ratio of the emulsion stabilizer and the thickener in the composition is 1: 0.1-10.

[Claim 2]

The composition for fine dust prevention according to claim 1,

wherein the negatively charged material has a zeta potential of -100mV to -5mV in a pH 7 aqueous solution.

[Claim 3]

The composition for fine dust prevention according to claim 1,

wherein the negatively charged material has a zeta potential of -50mV to -10mV in a pH 7 aqueous solution.

[Claim 4]

The composition for fine dust prevention according to claim 1,

wherein the thickener has a viscosity of 100cps to 500000cps.

[Claim 5]

The composition for fine dust prevention according to claim 1,

wherein the thickener has a viscosity of 500cps to 300000cps.

[Claim 6]

The composition for fine dust prevention according to claim 1,

wherein the content of the emulsion stabilizer in the composition is 0.001 to 20 wt% based on the total weight of the composition.

[Claim 7]

The composition for fine dust prevention according to claim 1,

wherein the content of the thickener in the composition is 0.01 to 20 wt% based on the total weight of the composition.

[Claim 8]

The composition for fine dust prevention according to any one of claim 1 to claim 7,

wherein the composition for fine dust prevention is a cosmetic composition.

[Claim 9]

The composition for fine dust prevention according to claim 8,

wherein the cosmetic composition is a softening lotion, a lotion, a cream or an essence.