CLAIMS

1. A method of providing access to information regarding an electronically scheduled event, the method performed by at least one server comprising one or more processors, one or more digital storage devices, and at least one network interface, and comprising:

receiving, using the at least one network interface, a first set of event information elements comprising information regarding the scheduled event set up in a first application;

receiving, using the at least one network interface, a second set of event information elements comprising information regarding the scheduled event in a second application which is an enterprise web application and different from the first application, the second set of event information elements including at least one event information element that is not in the first set of event information elements;

based upon the received second set of event information elements, generating a unique event identifier representing the scheduled event;

storing the received second set of event information elements in a first area in the one or more digital storage devices in association with the generated unique event identifier;

storing the received first set of event information elements and the generated unique event identifier in a second area in the one or more digital storage devices;

upon being requested by a client associated with the first application:

retrieving the stored first set of event information elements;

and using the generated unique event identifier stored with the first set of event information elements, retrieving the stored second set of event information elements; and

transmitting to the client, using the at least one network interface, the retrieved first set of event information elements and the retrieved second set of event information elements for display in relation to the scheduled event.

2. The method according to claim 1, wherein the first application comprises a first server application process executing on the at least one server and communicating over a network with a first client application process executing on a client device, and wherein the second application comprises a second server application process executing on the at least one server and

communicating over a network with a second client application process executing on the client device.

3. The method according to claim 1, wherein the first application includes an email component and a calendar management component integrated with the email component, and wherein the email component is operable to transmit notifications regarding the scheduled event to registered participants of the scheduled event who are users of the first application.

4. The method according to claim 3, wherein the second application comprises a contact management component for use by the second application, and wherein at least one of the registered participants of the scheduled event is registered by the contact management component of the second application and is not a user of the first application.

5. The method according to claim 1, wherein the first set of event information elements includes information specifying a location for the scheduled event, and wherein the second set of event information elements includes further information specifying the location.

6. The method according to claim 5, wherein the first set of event information elements further includes information specifying a date and a time for the scheduled event.

7. The method according to claim 6, wherein a subset of information from the first set of event information elements is provided in association with the second set of event information elements.

8. The method according to claim 7, wherein the subset of information includes at least one of a date, a time, a subject, and the location associated with the scheduled event.

9. The method according to claim 1, wherein said retrieving the second set of event information elements comprises determining whether a user associated with the client is currently authorized to use the second application, and performing said transmitting to the client

the retrieved second set of event information elements only when said determining determines that the user is currently authorized to use the second application.

10. The method according to claim 9, wherein the determination as to whether the user is currently authorized to use the second application is based upon whether or not the user is currently logged into the second application.

11. The method according to claim 1, wherein no portion of the second set of event information elements is stored in the second area where the first set of event information elements is stored.

12. The method according to claim 1, further comprising:
transmitting the generated unique event identifier to a sender from which the second set of event information elements was received,
wherein the first set of event information elements is received from the sender along with the transmitted generated unique event identifier.

13. The method according to claim 12, wherein the sender includes an event application client which transmits the first set of event information elements and the second set of event information elements to the at least one server.

14. A system comprising:
one or more network interfaces; and
at least one digital storage device;
at least one processor, communicably coupled to the one or more network interfaces and the at least one digital storage device, and configured to perform actions comprising:
executing a first application and a second application, wherein the second application is an enterprise web application and different from the first application;
receiving, via the one of more network interfaces, first set of event information elements comprising information regarding a scheduled event set up in the first application;

receiving, via the one of more network interfaces, second set of event information elements comprising information regarding the scheduled event in the second application;

based upon the received second set of event information elements, generating a unique event identifier representing the scheduled event;

storing the received second set of event information elements in a first area of the at least one digital storage device in association with the generated identifier;

storing the received first set of event information elements and the generated identifier in a second area of the at least one digital storage device;

upon being requested by a client associated with the first application, retrieving the first set of event information elements, and using the generated identifier stored with the first set of event information elements, retrieving the second set of event information elements; and

transmitting, to the client, the retrieved first set of event information elements and the retrieved second set of event information elements for display in relation to the scheduled event.

15. A non-transitory computer readable storage medium having stored therein instructions that, when executed by one or more processors of a server system, causes the server system to perform operations comprising:

executing a first application and a second application, wherein the second application is an enterprise web application and different from the first application;

receiving, via the one of more network interfaces of the server system, first set of event information elements comprising information regarding a scheduled event set up in the first application;

receiving, via the one of more network interfaces of the server system, second set of event information elements comprising information regarding the scheduled event in the second application;

based upon the received second set of event information elements, generating a unique event identifier representing the scheduled event;

storing the received second set of event information elements in a first area of the at least one digital storage device in association with the generated identifier;

storing the received first set of event information elements and the generated identifier in a second area of the at least one digital storage device;

upon being requested by a client associated with the first application, retrieving the first set of event information elements, and using the generated identifier stored with the first set of event information elements, retrieving the second set of event information elements; and

transmitting, to the client, the retrieved first set of event information elements and the retrieved second set of event information elements for display in relation to the scheduled event.

16. A computing device comprising:

a display screen;

an input device; and

at least one processor communicably coupled to the display screen or the input device and configured to perform actions that include:

receiving, via the input device, first set of event information elements comprising information regarding a scheduled event to be set up in a first application;

receiving, via the input device, second set of event information elements comprising information regarding the scheduled event to be set up in the second application, wherein the second application is an enterprise web application and different from the first application;

transmitting the received second set of event information elements to at least one server;

receiving a unique event identifier from the at least one server, wherein the unique event identifier is responsive to the second set of event information elements; and

transmitting the received first set of event information elements and the received unique event identifier to the at least one server for storage.

17. The computing device according to claim 16, wherein the actions further include:

displaying a first data entry panel on the display screen, wherein the first data entry panel is configured for displaying received said first set of event information elements; and

displaying a second data entry panel on the display screen simultaneously with the first data entry panel, wherein the second data entry panel is configured for displaying received said second set of event information elements.

18. The computing device according to claim 17, wherein the actions further include:

executing a first client associated with the first application and a second client associated with the second application;

when a user using the second client is not logged into the second application, preventing said displaying the second data entry panel; and

when a user using the second client is logged into the second application, performing said displaying the second data entry panel.

19. The computing device according to claim 16, wherein the received second set of event information elements is transmitted to a first server, and wherein the received first set of event information elements and the received unique event identifier are transmitted to a second server.

20. A computing device comprising:

a display screen;

an input device; and

at least one processor communicably coupled to the display screen or the input device and configured to perform actions that include:

in response to a user input requesting display of a scheduled event, transmitting a request for first set of event information elements to a server component of a first application executing on at least one server;

receiving the first set of event information elements and a unique event identifier from the at least one server;

transmitting the received unique event identifier to a server component of a second application executing on the at least one server, the second application being different from the first application;

receiving second set of event information elements associated with the unique identifier from the at least one server;

displaying aspects of the received first set of event information elements in a first data entry panel on the display screen; and

displaying aspects of the received second set of event information elements in a second data entry panel on the display screen simultaneously with the first data entry panel.

21. The computing device according to claim 20, wherein the actions further include:

when a user using the second client is not logged into the second application, preventing said displaying the second data entry panel; and

when a user using the second client is logged into the second application, performing said displaying the second data entry panel.