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(54) Title: METHOD AND SYSTEM FOR DETECTING FRAUDULENT TRANSACTIONS INVOLVING NON-FUNGIBLE TOKENS (NFT)

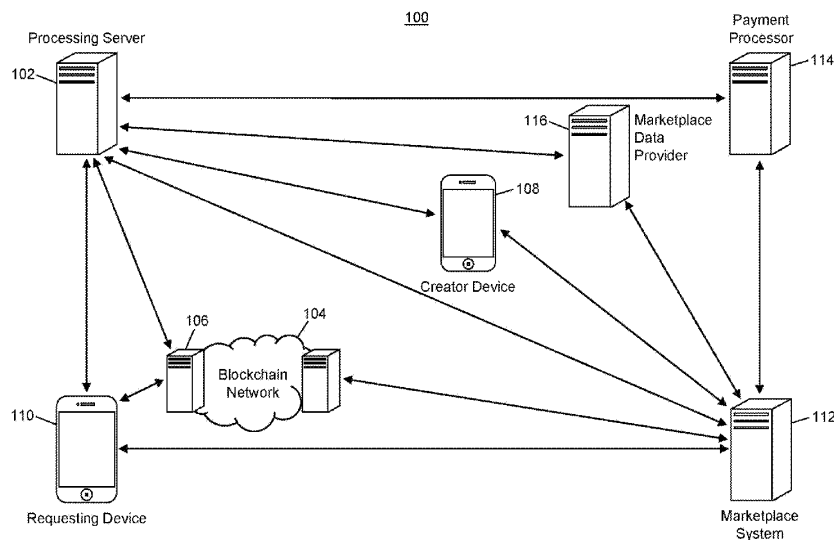


FIG. 1

(57) Abstract: A method for scoring authenticity of a non-fungible token (NFT) using multiple, disparate data sets includes: receiving a scoring request for the NFT; determining a marketplace authenticity score for a marketplace where the NFT is available for purchase based on marketplace metrics; determining a visual authenticity score based on a comparison of visual features of the NFT to visual features of trusted NFTs; determining a wallet authenticity score for a blockchain wallet associated with ownership of the NFT based on a transaction history for the blockchain wallet; calculating a confidence score for the NFT based on a combination of the marketplace, visual, and wallet authenticity scores, the confidence score representing a likelihood that the NFT is authentic; and transmitting the calculated confidence score in response to the received scoring request.

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