CLAIMS

1. A display method, comprising:

switching a display state of a real-time multimedia stream presentation region in a multimedia conference interface, wherein

the display state comprises an expanding state and a folding state, and in the expanding state, the real-time multimedia stream presentation region and a shared content region are displayed side by side, and in the folding state, the real-time multimedia stream presentation region is hidden,

wherein the display method further comprises:

in response to the real-time multimedia stream presentation region being switched from the expanding state to the folding state, expanding the shared content region; or

in response to the real-time multimedia stream presentation region being switched from the folding state to the expanding state, reducing the shared content region.

2. The method according to claim 1, further comprising:

in response to initiating conference sharing, displaying the real-time multimedia stream presentation region in the expanding state, wherein the conference sharing instructs sharing contents among at least a part of participants in a multimedia conference.

3. The method according to claim 1, wherein

the expanding state and the folding state are display states in a first display mode in the multimedia conference interface; and

the display method further comprises:

in response to initiating the conference sharing, switching from a display mode different from the first display mode to the expanding state of the first display mode.

4. The method according to claim 1, further comprising:

displaying a real-time multimedia stream presentation unit in the real-time multimedia stream presentation region in the expanding state.

5. The method according to claim 4, further comprising:

in response to the number of participants being greater than a predetermined number, displaying the predetermined number of real-time multimedia stream presentation units in the real-time multimedia stream presentation region, wherein the predetermined number indicates the number of real-time multimedia stream presentation units that the real-time multimedia stream presentation region is capable of displaying.

6. The method according to claim 5, further comprising:

in response to detecting a viewing operation performed on the real-time multimedia stream presentation region, changing the real-time multimedia stream presentation unit displayed in the real-time multimedia stream presentation region.

7. The method according to claim 6, wherein the viewing operation comprises a sliding operation.

8. The method according to claim 1, wherein

a relative position relationship between the real-time multimedia stream presentation region and the shared content region is an upper and lower position relationship or a left and right position relationship.

9. The method according to claim 1, further comprising:

in response to the real-time multimedia stream presentation region being in the folding state, displaying speaker prompt information indicating a current speaker.

10. The method according to claim 1, wherein the switching a display state of a real-time multimedia stream presentation region in a multimedia conference interface comprises:

switching the display state in response to detecting a predefined switching operation.

11. The method according to claim 10, wherein the switching operation comprises a folding operation, and the folding operation comprises at least one of:

an operation of triggering a preset folding control; and

an operation of performing a predefined folding gesture，or，

wherein the switching operation comprises an expanding operation, and the expanding operation comprises at least one of:

an operation of triggering a preset expanding control; and

an operation of performing a predefined expanding gesture.

12. The method according to claim 1, wherein

the real-time multimedia stream presentation region is displayed above the shared content region; and

the switching a display state of a real-time multimedia stream presentation region in a multimedia conference interface comprises:

in response to detecting an upward sliding operation performed on the real-time multimedia stream presentation region in the expanding state, switching the real-time multimedia stream presentation region to the folding state，or，

in response to detecting a downward sliding operation performed on the real-time multimedia stream presentation region in the folding state, switching the real-time multimedia stream presentation region to the expanding state.

13. The method according to claim 1, wherein

the real-time multimedia stream presentation region is displayed below the shared content region; and

the switching a display state of a real-time multimedia stream presentation region in a multimedia conference interface comprises:

in response to detecting a downward sliding operation performed on the real-time multimedia stream presentation region in the expanding state, switching the real-time multimedia stream presentation region to the folding state，or，

in response to detecting an upward sliding operation performed on the real-time multimedia stream presentation region in the folding state, switching the real-time multimedia stream presentation region to the expanding state.

14. The method according to claim 1, wherein the switching a display state of a real-time multimedia stream presentation region in a multimedia conference interface comprises:

in response to meeting an automatic switching condition, automatically switching the display state.

15. The method according to claim 14, wherein

the automatic switching condition comprises a time period condition; and

the in response to meeting an automatic switching condition, automatically switching the display state comprises:

in response to determining that a time period in which no operation is performed in the folding state is greater than a predetermined time period, switching from the expanding state to the folding state.

16. The method according to claim 14, wherein the in response to meeting an automatic switching condition, automatically switching the display state comprises:

in response to determining that participants change in the folding state, switching from the folding state to the expanding state.

17. A display apparatus, comprising:

at least one processor; and

at least one memory communicatively coupled to the at least one processor and storing instructions that upon execution by the at least one processor cause the apparatus to:

switch a display state of a real-time multimedia stream presentation region in a multimedia conference interface, wherein

the display state comprises an expanding state and a folding state, and in the expanding state, the real-time multimedia stream presentation region and a shared content region are displayed side by side, and in the folding state, the real-time multimedia stream presentation region is hidden, and

in response to the real-time multimedia stream presentation region being switched from the expanding state to the folding state, expanding the shared content region; or in response to the real-time multimedia stream presentation region being switched from the folding state to the expanding state, reducing the shared content region.

18. A computer-readable non-transitory medium, bearing computer-readable instructions that upon execution on a computing device cause the computing device at least to:

switch a display state of a real-time multimedia stream presentation region in a multimedia conference interface, wherein

the display state comprises an expanding state and a folding state, and in the expanding state, the real-time multimedia stream presentation region and a shared content region are displayed side by side, and in the folding state, the real-time multimedia stream presentation region is hidden, and

in response to the real-time multimedia stream presentation region being switched from the expanding state to the folding state, expanding the shared content region; or in response to the real-time multimedia stream presentation region being switched from the folding state to the expanding state, reducing the shared content region.