Claims

【Claim 1】

A social sponsor method using a social network service and credit card payment information comprising:

a step of approving use of member information in which a social network service server providing a social network service obtains an approval for using information necessary to a social sponsor from members of the social network service;

a step of providing purchaser information in which a credit card company server obtains credit card payment information from a credit card payment device installed in a member store and transfers the purchaser information to the social sponsor server;

a step of identifying the member of the social network service in which the social sponsor server associates with the social network service server and requests identification of the social network service server whether the purchaser is a member of the social network service;

a step of providing personal connection information of the purchaser in which the social network service server transfers the personal connection information to the social sponsor server if the purchaser is identified as a member;

a step of making social sponsor group by member stores in which the social sponsor server associates with the credit card company server to identify the member of the social network service contained in the personal connection information received from the social network service server as a member of the credit card company;

a step of permitting sponsor authority in which the social sponsor server accumulates advertising compensation into a purchaser's sponsor account, and provides the purchaser with the sponsor authority, wherein the advertising compensation provided by a member store to the purchaser when sales amount arises by a credit card payment in the social sponsor group of each member store; and

a step of implementing social sponsorship in which the purchaser having the sponsor authority selects a recipient through the social sponsor server, the social sponsor server assists the recipient selected by the purchaser in accordance with the sponsor authority of the purchaser and information of advertisement for sponsors is provided to the purchasers through the social sponsor server, wherein the information of advertisement for sponsors provided by the recipient in order to invite sponsors.

【Claim 2】

The method of claim 1, wherein the social network service server is a plurality of social network service servers providing variety of social network services; and

wherein the social sponsor server receives personal connection information of the purchaser from a plurality of the social network service servers.

【Claim 3】

The method of claim 1, wherein a credit card payment device in the step of providing purchase information comprises at least one of a credit card terminal, a point of sales (POS) system and an internet credit card payment application.

【Claim 4】

The method of claim 1, wherein the step of making a social sponsor group by member stores further comprises that the social sponsor server generates the social sponsor group of purchasers by member stores to construct a database of a social sponsor group information and transfers the database of social sponsor group information to a credit card company members and member stores in the social sponsor group through the social sponsor server, the database.

【Claim 5】

The method of claim 1, wherein the advertisement compensation in the step of permitting sponsor authority is decided based on total purchasing amount of the social sponsor group in the member store during predetermined period.

【Claim 6】

The method of claim 1, wherein the step of implementing social sponsorship comprises that the purchaser designates a plurality of recipients through the social sponsor server and designates sponsorship rates of the recipients such that sponsorship is implemented in accordance with the sponsorship rate.

【Claim 7】

The method of claim 1, wherein the step of implementing social sponsorship comprises that sponsorship money is settled the credit card payments of the recipient when the recipient is a member of a credit card company.

【Claim 8】

The method of claim 1, wherein in the step of implementing social sponsorship, information of advertisement for sponsors is provided to other purchasers in order to invite sponsors for a recipient designated by the sponsor.

【Claim 9】

The method of claim 1 or 8, wherein the social sponsor server transfers the information of advertisement for sponsor to a mobile terminal of the purchaser.

【Claim 10】

The method of claim 1, wherein the step of implementing social sponsorship comprises that accumulation information of a sponsor account and sponsorship information for recipient designated by a purchaser is provided to the purchaser's mobile terminal through the social sponsor server in real time.

【Claim 11】

The method of claim 1, wherein, the step of implementing social sponsorship comprises that a purchaser specifies condition for recipients through the social sponsor server, and the social sponsor server links the purchaser and a sponsorship requester in accordance with the specified condition for the recipients to provide the purchaser with information of the sponsorship requester.