Claims

1. A label in which an upper base material and a lower base material are laminated and peelably attached, and a release mount is peelably attached by a tacky layer laminated on a surface of the lower base material opposite to a surface joining the upper base material, wherein:

the upper base material and the lower base material are peelably attached by a plurality of pseudo adhesive structures provided like islands between the upper base material and the lower base material,

the plurality of pseudo adhesive structures are provided so that, for a line group passing through at least one of the plurality of pseudo adhesive structures among lines that extend from a peeling start end of the upper base material, from the lower base material toward a peeling finish end opposite to the peeling start end, at least one but not all the pseudo adhesive structures are present on any line perpendicular to the aforementioned line group.

2. The label according to claim 1, wherein said like island is formed in a rectangular shape with a long side in the direction extending in parallel from peeling start end toward peeling finish end.