CLAIMS

1. A computer-based method comprising:

receiving, by a computer for intellectual property (IP) commercialization, a channel search request from a user via a channel guide interface;

searching, by the computer and based on the channel search request, channel data to determine search results, wherein the channel data comprises at least one of channel metadata, channel registration data, channel attributes and channel content; ~~and~~

presenting, by the computer, the search results to the user in a search results interface;

receiving, by the computer, a selection of a first channel in the search results;

inputting, by the computer, output from the first channel into a second channel;

connecting, by the computer, to the second channel via a third-party application programming interface ("API"); and

presenting, by the computer, output from the second channel in the search results interface.

2. The method of claim 1, wherein the channel search request is received via a search request query interface.

3. The method of claim 1, wherein the search request comprises at least one of search criteria, keyword search criteria or~~and~~ semantic search criteria.

4. The method of claim 1, further comprising determining, based on the search request, that the search request is a semantic search request.

5. The method of claim 4, further comprising performing word sense disambiguation on the search request.

6. The method of claim 1, wherein the channel data is accessed via at least one of an internal database, an external data source, a vendor, a channel supplier or~~and~~ a third party search tool.

7. The method of claim 4, wherein the search request comprises identification data identifying an IP asset.

8. The method of claim 7, wherein the IP asset comprises at least one of a patent, a trademark, a copyright, a trade secret, and IP portfolio orand a license.

9. The method of claim 7, further comprising querying an IP asset database to determine additional data regarding the IP asset.

10. The method of claim 9, wherein the searching further comprises searching based on the additional data.

11. The method of claim 10, wherein the additional data comprises at least one of a marketplace strategy, a marketplace stage, a legal status, an owner, an inventor, a portfolio type, an IP asset type, a valuation, a rating, an industry, a technology, a IP asset transaction history associated with an owner, an interest level of a potential buyer, an IP acquisition strategy of a potential buyer, an IP transaction history of a potential buyer orand a service provider incentive.

12. The method of claim 7, wherein the IP asset comprises a digital product, wherein the digital product is registered with an IP Marketplace, and wherein the IP commercialization computer assists in a product development effort for the digital product.

13. The method of claim 1, wherein the search results comprise a first channel and a second channel.

14. The method of claim 13, wherein the first channel comprises at least one of an IP asset distribution channel, a product distribution channel, an IP asset marketing channel, service provider content orand an IP analysis tool.

15. The method of claim 1, wherein the search results interface is the channel guide interface.

16. The method of claim 15, wherein the channel guide interface groups channels based on a plurality of categories, wherein the plurality of categories comprises at least one of services, third party channels, tools, promotions orand buyers.

17. The method of claim 16, further comprising receiving via the channel guide interface a selection of a first channel and, in response to the receiving the selection, displaying additional detailed data regarding the first channel.

18. The method of claim 1, further comprising: receiving, via the search results interface, input from the user indicating a selection of a first channel; and initiating the first channel by at least one of opening a web page and executing a software module.

19. An IP commercialization system comprising:

a network interface communicating with a memory;

the memory communicating with a processor for IP commercialization, wherein the memory stores a computer program; and

the processor, when executing the computer program, performs operations comprising:

receiving, by the processor, a channel search request from a user via a channel guide interface;

searching, by the processor and based on the channel search request, channel data to determine search results, wherein the channel data comprises at least one of channel metadata, channel registration data, channel attributes and channel content; ~~and~~

presenting, by the processor, the search results to the user in a search results interface;

receiving, by the computer, a selection of a first channel in the search results;

inputting, by the computer, output from the first channel into a second channel;

connecting, by the computer, to the second channel via a third-party application programming interface ("API"); and

presenting, by the computer, output from the second channel in the search results interface.

20. A non-transitory computer-readable storage medium having computer-executable instructions stored thereon that, in response to execution by a computer for IP commercialization, causes the computer perform ~~a~~ operations comprising:

receiving, the computer, a channel search request from a user via a channel guide interface;

searching, by the computer and based on the channel search request, channel data to determine search results, wherein the channel data comprises at least one of channel metadata, channel registration data, channel attributes and channel content; ~~and~~

presenting, by the computer, the search results to the user in a search results interface;

receiving, by the computer, a selection of a first channel in the search results;

inputting, by the computer, output from the first channel into a second channel;

connecting, by the computer, to the second channel via a third-party application programming interface ("API"); and

presenting, by the computer, output from the second channel in the search results interface.

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searching, by the computer and based on the channel search request, channel data to determine search results, wherein the channel data comprises at least one of channel metadata, channel registration data, channel attributes and channel content;

presenting, by the computer, the search results to the user in a search results interface;

receiving, by the computer, a selection of a first channel in the search results;

inputting, by the computer, output from the first channel into a second channel;

connecting, by the computer, to the second channel via a third-party application programming interface ("API"); and

presenting, by the computer, output from the second channel in the search results interface.

2. The method of claim 1, wherein the channel search request is received via a search request query interface.

3. The method of claim 1, wherein the search request comprises at least one of search criteria, keyword search criteria or semantic search criteria.

4. The method of claim 1, further comprising determining, based on the search request, that the search request is a semantic search request.

5. The method of claim 4, further comprising performing word sense disambiguation on the search request.

6. The method of claim 1, wherein the channel data is accessed via at least one of an internal database, an external data source, a vendor, a channel supplier or a third party search tool.

7. The method of claim 4, wherein the search request comprises identification data identifying an IP asset.

8. The method of claim 7, wherein the IP asset comprises at least one of a patent, a trademark, a copyright, a trade secret, an IP portfolio or a license.

9. The method of claim 7, further comprising querying an IP asset database to determine additional data regarding the IP asset.

10. The method of claim 9, wherein the searching further comprises searching based on the additional data.

11. The method of claim 10, wherein the additional data comprises at least one of a marketplace strategy, a marketplace stage, a legal status, an owner, an inventor, a portfolio type, an IP asset type, a valuation, a rating, an industry, a technology, a IP asset transaction history associated with an owner, an interest level of a potential buyer, an IP acquisition strategy of a potential buyer, an IP transaction history of a potential buyer or a service provider incentive.

12. The method of claim 7, wherein the IP asset comprises a digital product, wherein the digital product is registered with an IP Marketplace, and wherein the IP commercialization computer assists in a product development effort for the digital product.

13. The method of claim 1, wherein the search results comprise a first channel and a second channel.

14. The method of claim 13, wherein the first channel comprises at least one of an IP asset distribution channel, a product distribution channel, an IP asset marketing channel, service provider content or an IP analysis tool.

15. The method of claim 1, wherein the search results interface is the channel guide interface.

16. The method of claim 15, wherein the channel guide interface groups channels based on a plurality of categories, wherein the plurality of categories comprises at least one of services, third party channels, tools, promotions or buyers.

17. The method of claim 16, further comprising receiving via the channel guide interface a selection of a first channel and, in response to the receiving the selection, displaying additional detailed data regarding the first channel.

18. The method of claim 1, further comprising: receiving, via the search results interface, input from the user indicating a selection of a first channel; and initiating the first channel by at least one of opening a web page and executing a software module.

19. An IP commercialization system comprising:

a network interface communicating with a memory;

the memory communicating with a processor for IP commercialization, wherein the memory stores a computer program; and

the processor, when executing the computer program, performs operations comprising:

receiving, by the processor, a channel search request from a user via a channel guide interface;

searching, by the processor and based on the channel search request, channel data to determine search results, wherein the channel data comprises at least one of channel metadata, channel registration data, channel attributes and channel content;

presenting, by the processor, the search results to the user in a search results interface;

receiving, by the computer, a selection of a first channel in the search results;

inputting, by the computer, output from the first channel into a second channel;

connecting, by the computer, to the second channel via a third-party application programming interface ("API"); and

presenting, by the computer, output from the second channel in the search results interface.

20. A non-transitory computer-readable storage medium having computer-executable instructions stored thereon that, in response to execution by a computer for IP commercialization, causes the computer perform operations comprising:

receiving, the computer, a channel search request from a user via a channel guide interface;

searching, by the computer and based on the channel search request, channel data to determine search results, wherein the channel data comprises at least one of channel metadata, channel registration data, channel attributes and channel content;

presenting, by the computer, the search results to the user in a search results interface;

receiving, by the computer, a selection of a first channel in the search results;

inputting, by the computer, output from the first channel into a second channel;

connecting, by the computer, to the second channel via a third-party application programming interface ("API"); and

presenting, by the computer, output from the second channel in the search results interface.