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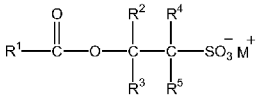
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(54) Title: COMPOSITION



(I)

(57) Abstract: Composition A low irritancy cleansing composition comprises: (a) an anionic surfactant compound of formula (I): wherein R^1 represents a C_{4-36} substituted or unsubstituted hydrocarbyl group; each of R^2, R^3, R^4 and R^5 independently represents a hydrogen atom or a C_{1-4} alkyl group and wherein at least one of R^2, R^3, R^4 and R^5 is not hydrogen and M+ represents a cation; (b) an amphoteric surfactant; and (c) an alkoxylated non-ionic species; wherein the molar ratio of component (a) to component (b) is from 0.5:1 to 2:1 and wherein the ratio of the mass of component (c) to the combined mass of components (a) and (b) is less than 1.2:1.

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