METHOD AND SYSTEM FOR MANAGING VIRTUAL CONTENT

Abstract

Described herein is virtual content management method comprising converting input data in a first format into content data in a second format by a data conversion module, the content data being descriptive of and for generating virtual content therewith, and generating an instance of the virtual content from the content data by an content engine in a spatial environment defined by a software application having app data associated therewith, the virtual content being located with a reference frame in a spatial environment, the spatial environment being at least one of a virtual space, a real-world space and a locator being associated therewith. The method further comprises generating a view of the virtual content in the spatial environment based on a predefined viewport defined by the software application operating from a computing device.

Figure 1