

Abstract

METHODS AND APPARATUS FOR ASSESSING A POTENTIAL LOCATION FOR AN AUTOMATED TELLER MACHINE

The present invention provides a method and apparatus to calculate scores for a number of different candidate ATM locations and, based on the resulting scores, determine a preferred location for a new ATM. Based on estimates of the transaction metric values for a pre-determined period of time, for example three months, the new ATM is ascertained to belong to clusters k_{l_1} , k_{l_2} and k_{l_3} respectively within these locations.

Fig. 4