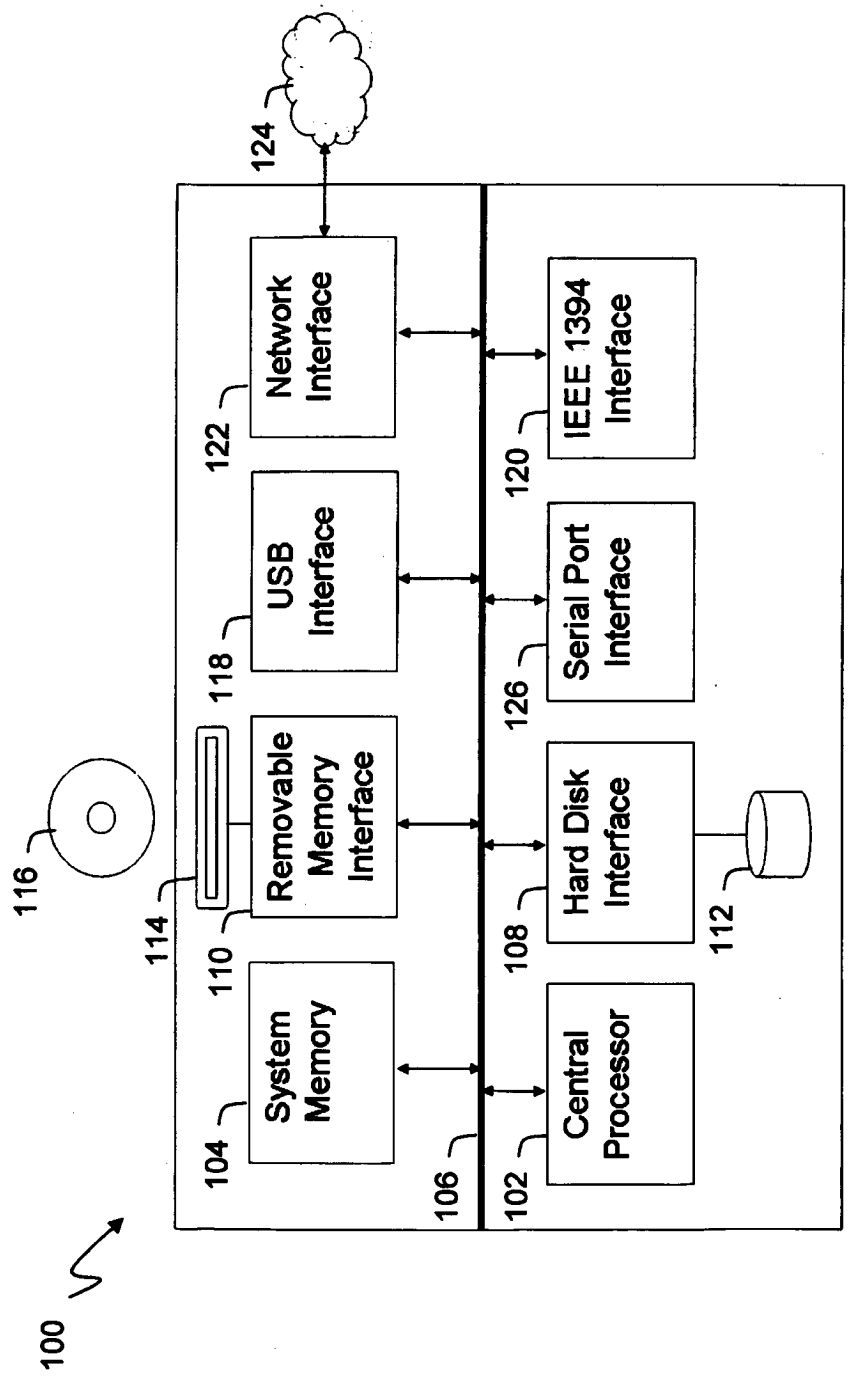

100
116
114
110
104
System Memory
106
102
Central Processor
Removable Memory Interface
108
Hard Disk Interface
112
118
USB Interface
126
Serial Port Interface
122
Network Interface
120
IEEE 1394 Interface
124

FIG. 1

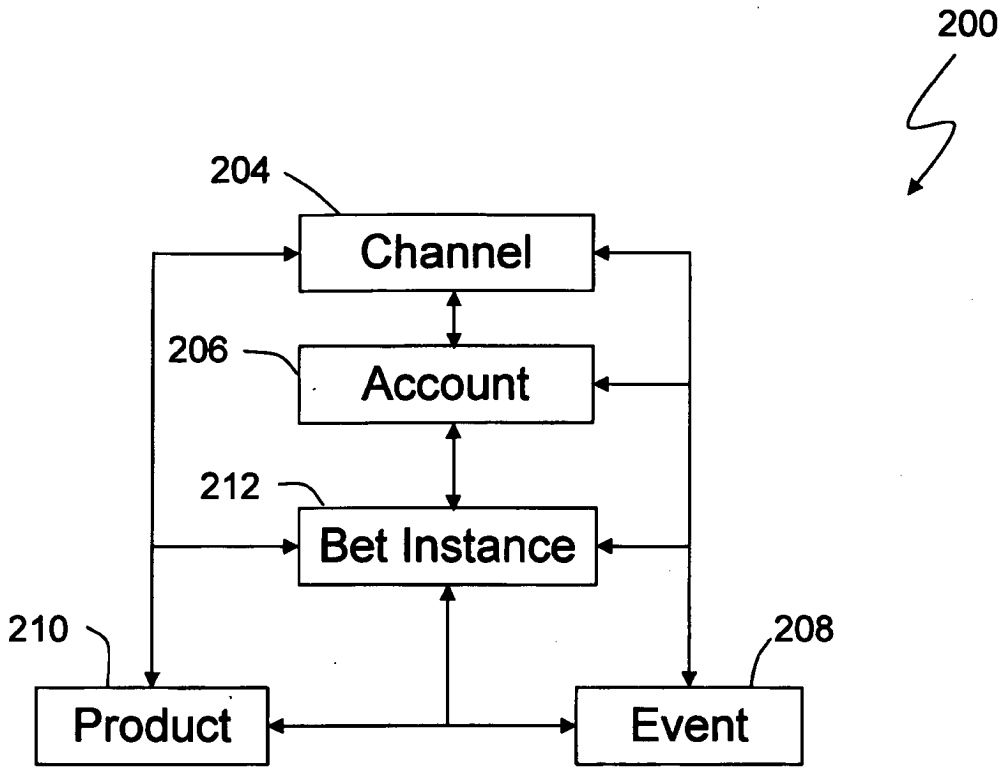

200
204
Channel
206
Account
212
Bet Instance
210
208
Product
Event

FIG. 2

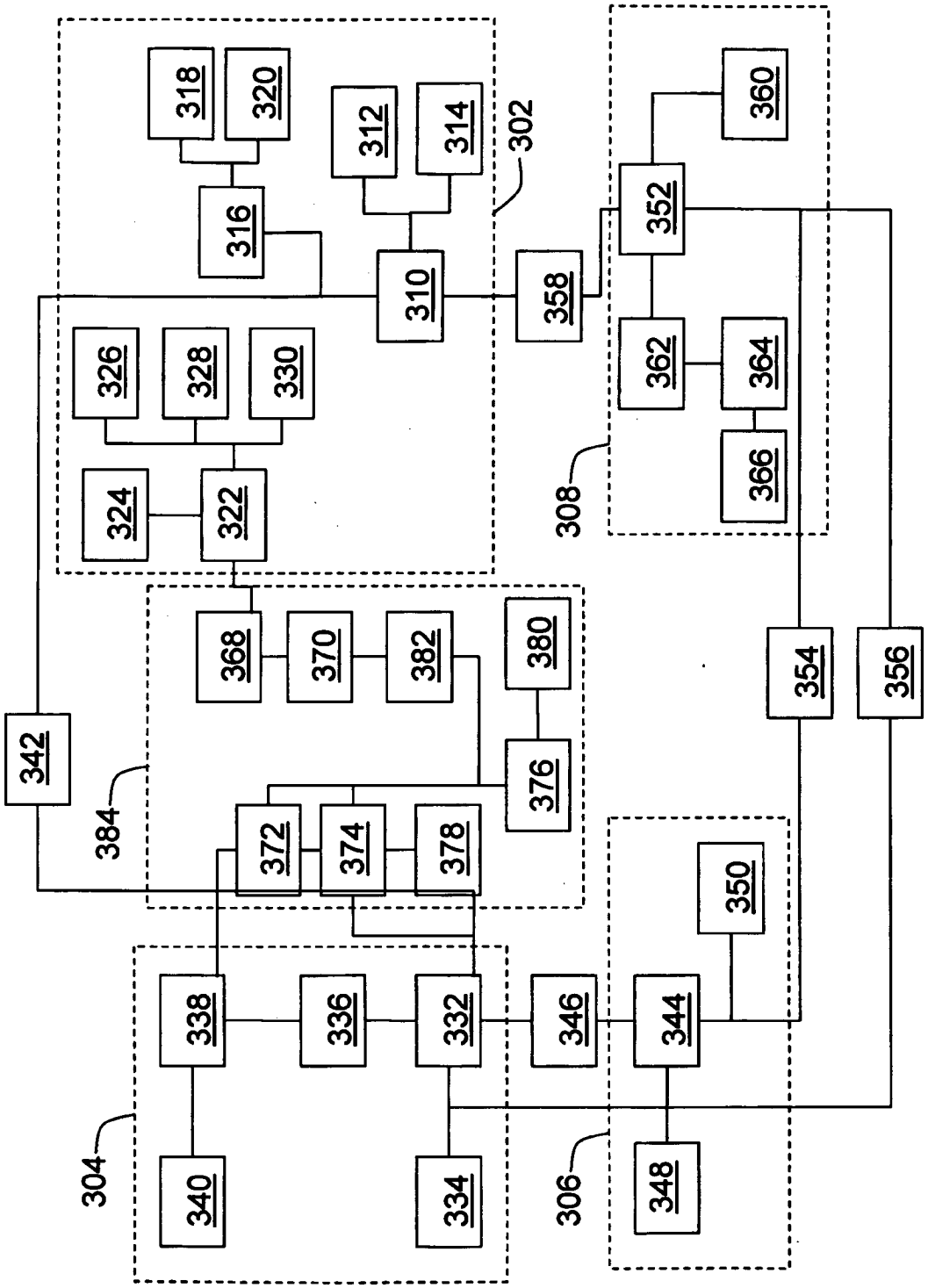

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FIG. 3

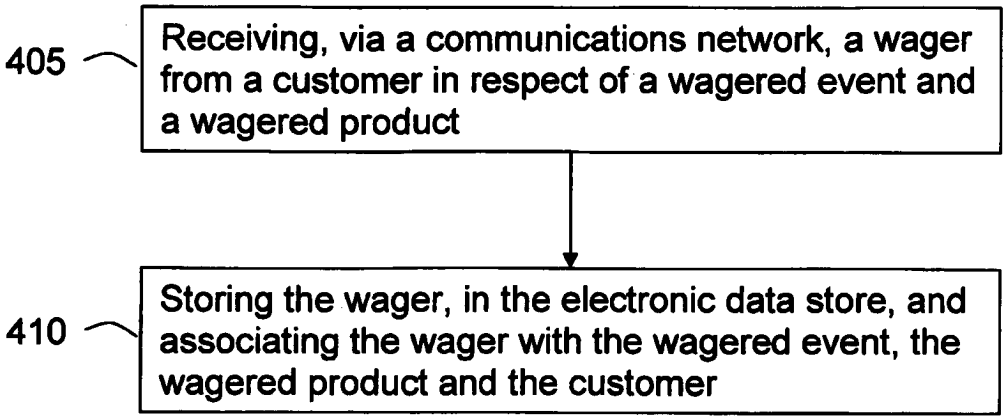

405
Receiving, via a communications network, a wager from a customer in respect of a wagered event and a wagered product
410
Storing the wager, in the electronic data store, and associating the wager with the wagered event, the wagered product and the customer

FIG. 4

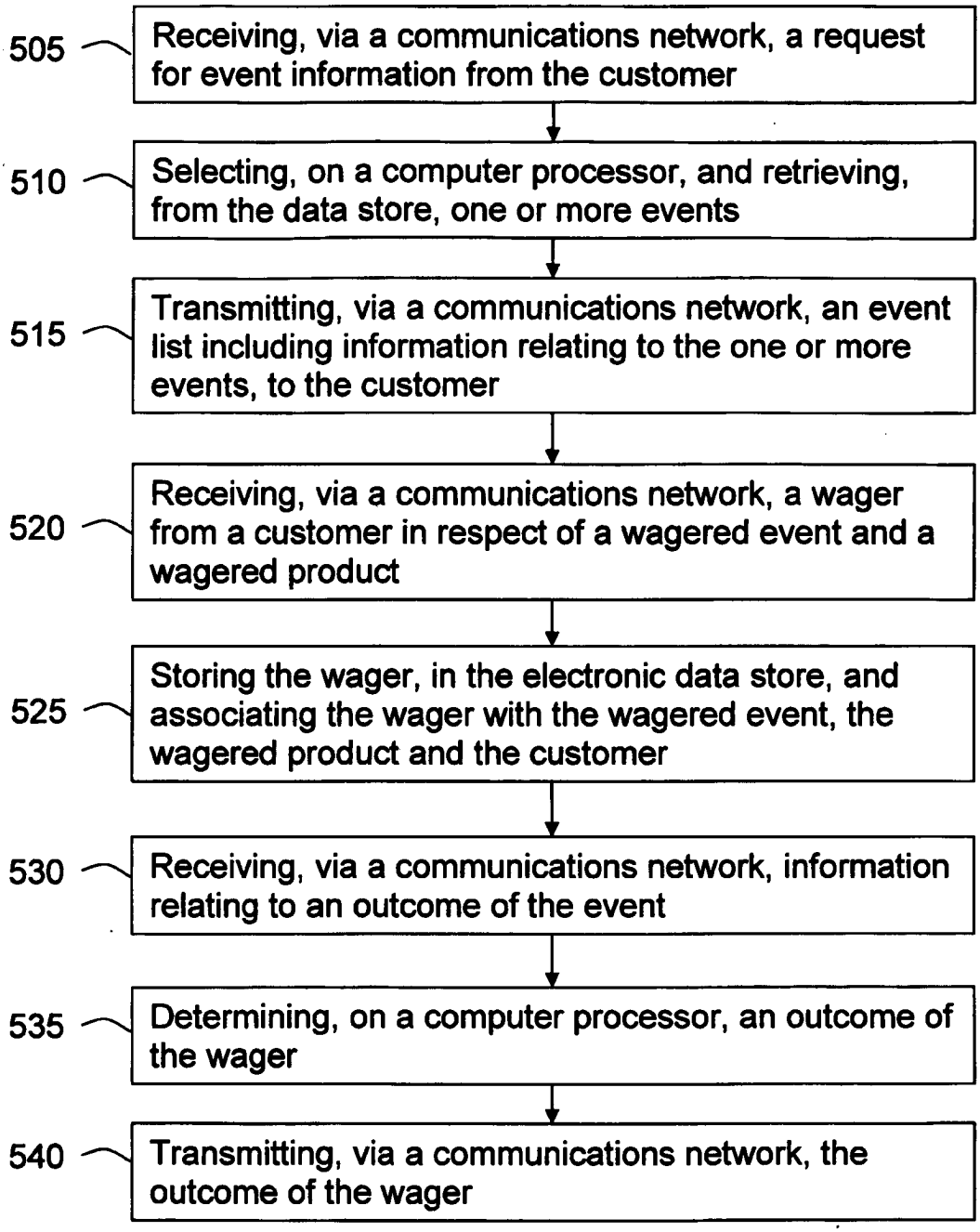

505
Receiving, via a communications network, a request for event information from the customer
510
Selecting, on a computer processor, and retrieving, from the data store, one or more events
515
Transmitting, via a communications network, an event list including information relating to the one or more events, to the customer
520
Receiving, via a communications network, a wager from a customer in respect of a wagered event and a wagered product
525
Storing the wager, in the electronic data store, and associating the wager with the wagered event, the wagered product and the customer
530
Receiving, via a communications network, information relating to an outcome of the event
535
Determining, on a computer processor, an outcome of the wager
540
Transmitting, via a communications network, the outcome of the wager

FIG. 5

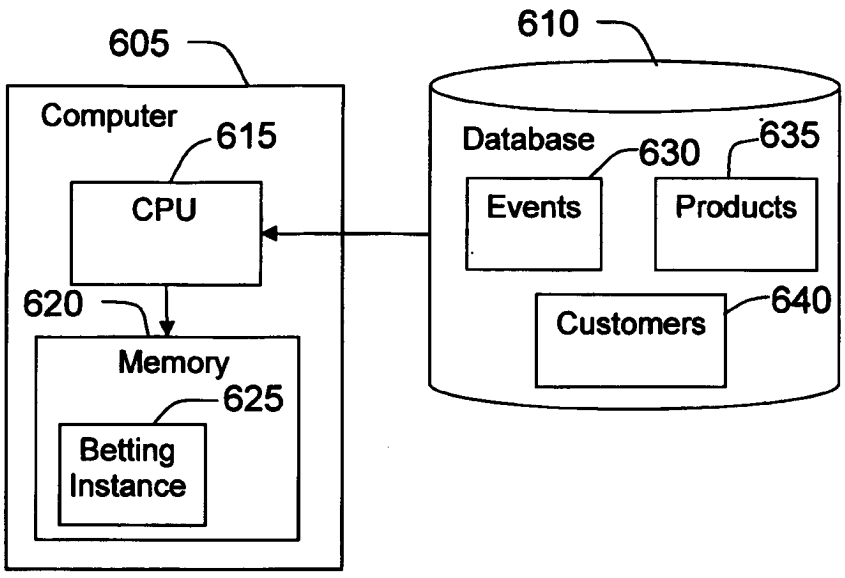

605
Computer
615
CPU
620
Memory
625
Betting Instance
610
Database
630
Events
635
Products
640
Customers

FIG. 6

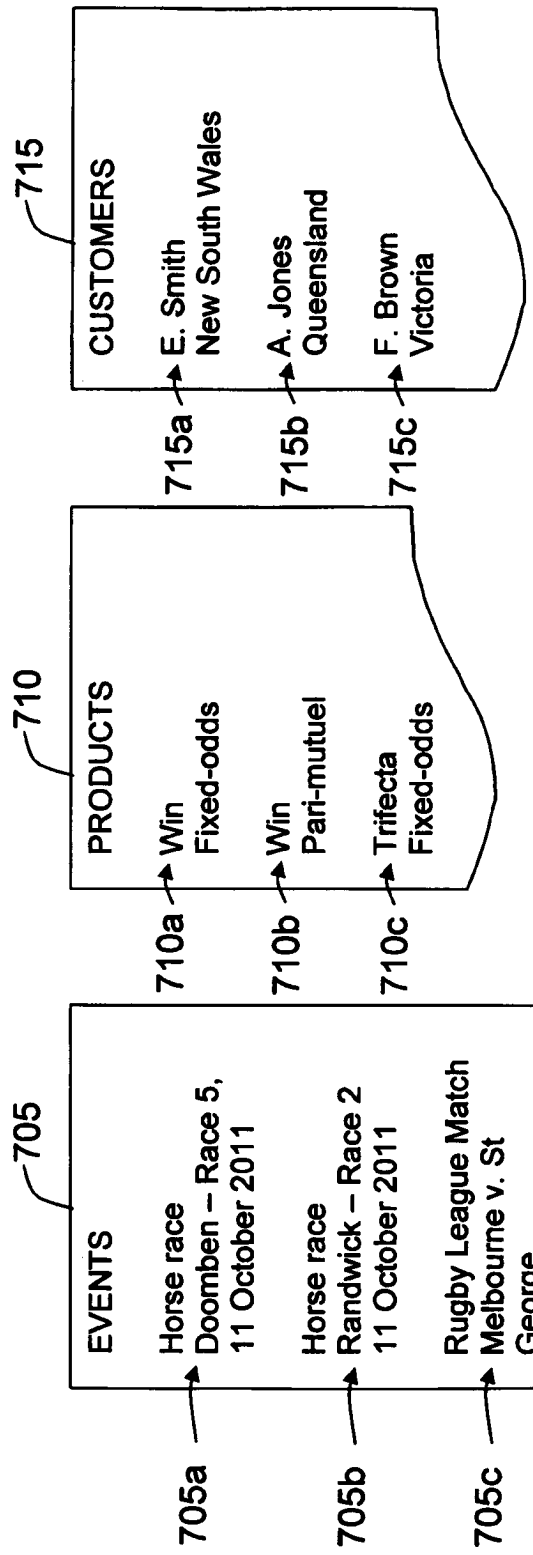

705
EVENTS
Horse race
Doomben – Race 5,
11 October 2011
Horse race
Randwick – Race 2
11 October 2011
Rugby League Match
Melbourne v. St
George
12 October 2011
705a
705b
705c
710
PRODUCTS
Win
Fixed-odds
Win
Pari-mutuel
Trifecta
Fixed-odds
710a
710b
710c
715
CUSTOMERS
E. Smith
New South Wales
A. Jones
Queensland
F. Brown
Victoria
715a
715b
715c

FIG. 7

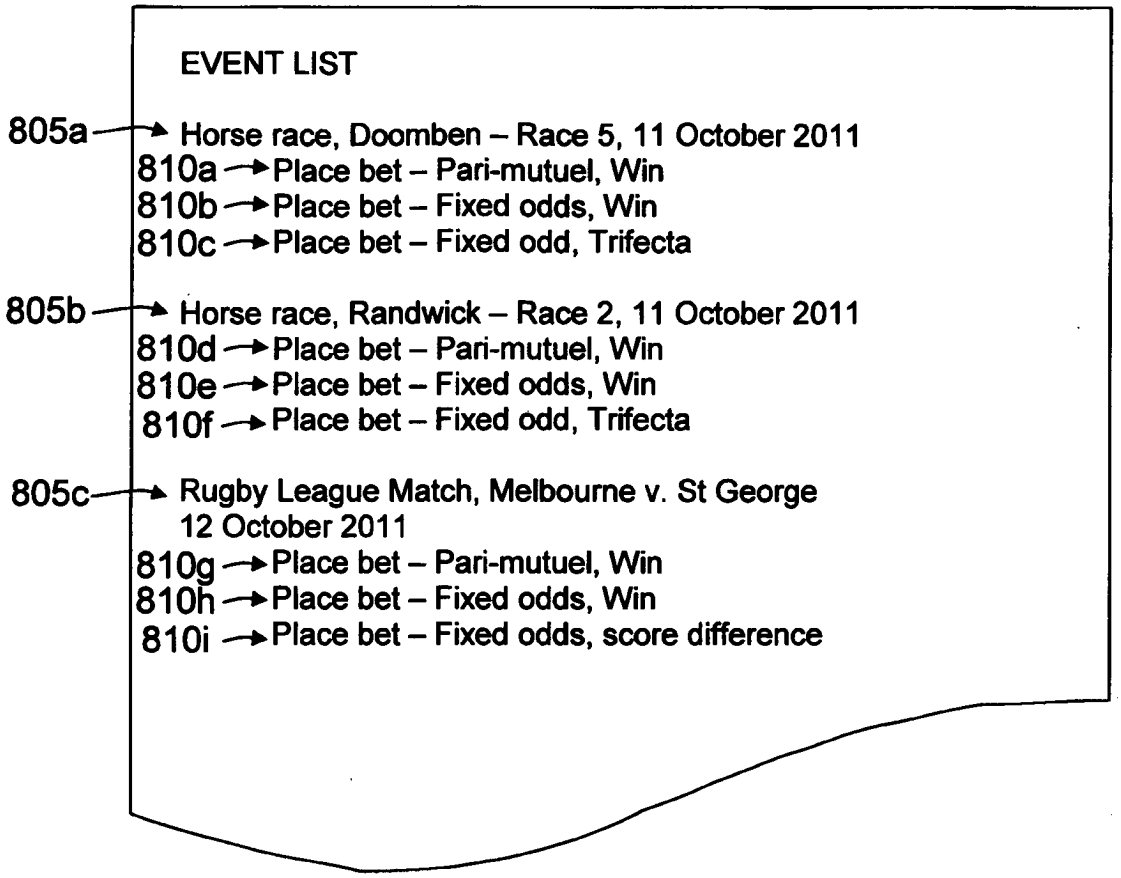

EVENT LIST
805a
Horse race, Doomben – Race 5, 11 October 2011
810a
Place bet – Pari-mutuel, Win
810b
Place bet – Fixed odds, Win
810c
Place bet – Fixed odd, Trifecta
805b
Horse race, Randwick – Race 2, 11 October 2011
810d
Place bet – Pari-mutuel, Win
810e
Place bet – Fixed odds, Win
810f
Place bet – Fixed odd, Trifecta
805c
Rugby League Match, Melbourne v. St George
12 October 2011
810g
Place bet – Pari-mutuel, Win
810h
Place bet – Fixed odds, Win
810i
Place bet – Fixed odds, score difference

FIG. 8

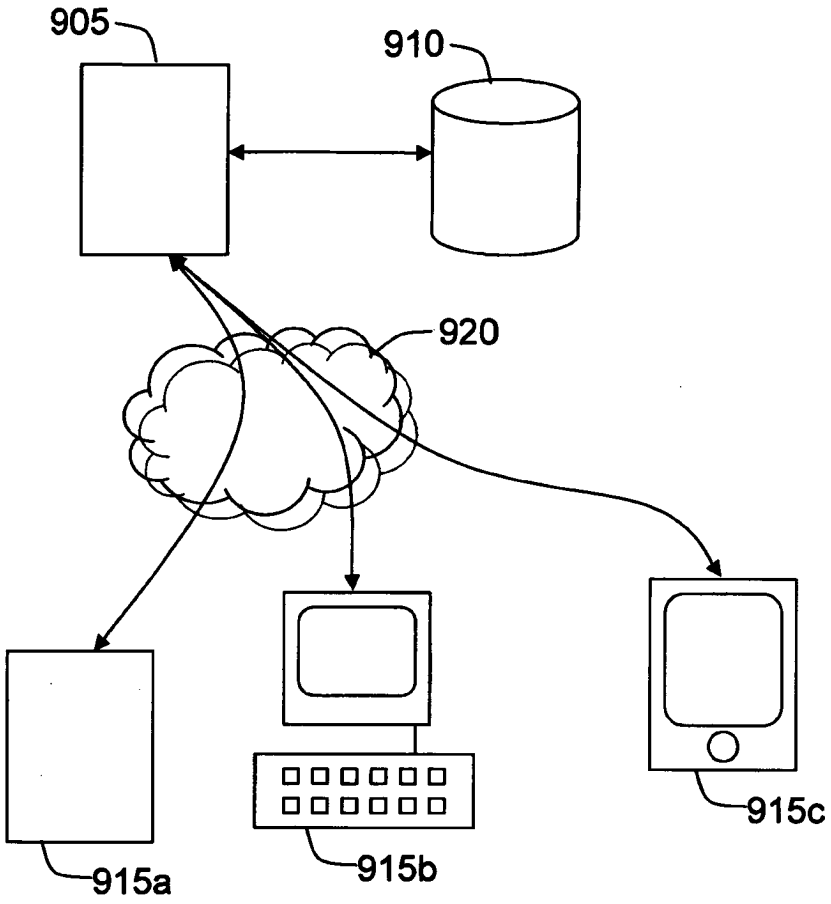


FIG. 9