

ABSTRACT

Embodiments of the present disclosure provide a method, apparatus, electronic device and storage medium for processing a transition effect. In the method, a first media segment and a second media segment specified by a target transition task are determined. In response to a first operation of triggering an overlay transition effect on the target transition task, a third media segment and a fourth media segment placed on the target editing track are determined. The third media segment includes the first media segment and a first additional segment connected after the first media segment. The fourth media segment includes the second media segment and a second additional segment connected before the second media segment. The overlay transition effect is formed in an overlapping portion between the third media segment and the fourth media segment. In the present disclosure, the total duration of two adjacent media segments remains unchanged after applying the overlay transition effect.