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ADVERTISEMENT PUBLISHING MANAGEMENT METHOD AND SYSTEM

ABSTRACT

A POS user terminal (2), a mediator terminal (3), a settlement terminal (4) to a 1-st to an n-th advertisement agent shop terminal (5-1 to 5-n) are interconnected via an Internet (1) for bi-directional; data transmission and reception. The POS user terminal (2) includes a control unit (21), an I/F unit (22), a display unit (23), an input unit (4) and a memory unit (25), and the mediator terminal (3) includes a control unit (31), an I/F unit (32), a display unit (33), an input unit (34), a member database (35), these units having the same functions as those in the POS user terminal (2), a case database (3) and a charging database (37). The 1-st ton n-th advertisement agent shop terminals (5-1 to 5-n) each include a control unit (51), an I/F unit (52), a display unit (53), an input unit (54) and a memory unit (55), these units having the same functions as those in the POS user terminal (2). The settlement terminal has a function of executing transfer among the POS user terminal (41), the advertisement shop account (42) and the mediator account (43).

Fig. 1

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