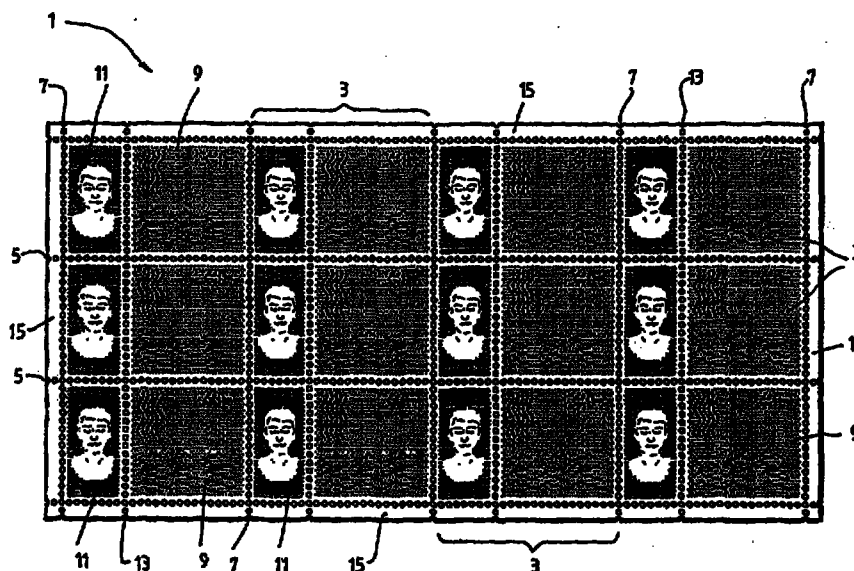




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(54) Title: **PERSONALISED STAMPS**

(57) Abstract

Postage stamps (3) are produced which enable individual personalisation with an image chosen by a person wishing to use the postage stamp (3). Each stamp has a primary area (9) on which an official stamp image required for postal validation is applied. Each stamp (3) also has a secondary area (11) where a personalising image can be applied. The personalising image can be any image and in one example can comprise the face of a person applying the stamp (3) to a postal article. The personalising image in the secondary area (11) is applied as a second printing process to the stamp (3). Each stamp (3) is produced in a sheet of stamps and can be separated from the sheet for applying to the postal article so that the stamp contains both the primary area (9) and the secondary area (11).