What is claimed is:

1. An image display device configured to adjust predetermined parameters of a part of an image and other parts of the image displayed on a display unit depending on an illuminance around the display unit, comprising:

the display unit having a display area for displaying the image and a frame body provided along an outer edge of the display area; and

a parameter adjustment means for adjusting the predetermined parameters of the part of the image and the other parts of the image in the display area depending on the illuminance around the display unit,

wherein the display area of the display unit includes a first area for displaying a first game image, a second area different from the first area, and a third area for displaying the part of the image, wherein the second area displaying a second game image identical to or different from the first game image,

the first area and the second area are partitioned through the third area, and

wherein the parameter adjustment means adjusts the predetermined parameter of the part of the image in the third area depending on the illuminance around the display unit, so that the part of the image is displayed as a same image as an appearance of the frame body.

2. The image display device as claimed in claim 1 further comprising:

an illuminance detection unit for detecting the illuminance around the display unit; and

a parameter determination means for determining the predetermined parameter of the part of the image to be adjusted, depending on the illuminance detected by the illuminance detection unit,

wherein the parameter adjustment means adjusts the

predetermined parameters of the part of the image and the other parts of the image in the display area based on the predetermined parameter determined by the parameter determination means.

3. The image display device as claimed in claim 2 further comprising a storage unit for storing a parameter of the frame body,

wherein the parameter determination means determines the predetermined parameter so that the predetermined parameter corresponds to the parameter stored in the storage unit, and

wherein the parameter adjustment means adjusts the predetermined parameters of the part of the image and the other parts of the image in the display area based on the predetermined parameter determined by the parameter determination means.

4. The image display device as claimed in claim 3, wherein a value of the predetermined parameter is the same as a value of the parameter.

5. The image display device as claimed in any one of claims 2 to 4, wherein the parameter adjustment means adjusts the predetermined parameter when the predetermined parameter determined by the parameter determination means exceeds a predetermined threshold.

6. The image display device as claimed in any one of claims 1 to 5, wherein the predetermined parameter is at least one of hue, brightness and saturation.

7. The image display device as claimed in any one of claims 1 to 6, wherein the image display device is a game device.

8. A method for controlling an operation of an image display device configured to adjust predetermined parameters of a part of an image and other parts of the image displayed on a display unit depending on an illuminance around the display unit, the method comprising:

displaying the image on a display area of the display unit; and

adjusting the predetermined parameters of the part of the image and the other parts of the image depending on the illuminance around the display unit,

wherein the display unit has a frame body provided along an outer edge of the display area,

wherein the display area of the display unit includes a first area for displaying a first game image, a second area different from the first area, and a third area for displaying the part of the image, wherein the second area displaying a second game image identical to or different from the first game image,

the first area and the second area are partitioned through the third area, and

wherein the parameter adjustment means adjusts the predetermined parameter of the part of the image in the third area depending on the illuminance around the display unit, so that the part of the image is displayed as a same image as an appearance of the frame body.

9. The method for controlling the operation of the image display device as claimed in claim 8 further comprising:

detecting the illuminance around the display unit; and

determining the predetermined parameter of the part of the image to be adjusted depending on the detected illuminance;

wherein the adjusting the predetermined parameters

of the part of the image and the other parts of the image is performed based on the determined predetermined parameter.

10. A method for controlling an operation of an image display device configured to adjust predetermined parameters of a part of an image and the other parts of the image displayed on a display unit depending on an illuminance around the display unit, the method comprising:

displaying the image on a display area of the display unit in a state that the predetermined parameters of the part of the image and the other parts of the image are adjusted depending on the illuminance around the display unit,

wherein the display unit has a frame body provided along an outer edge of the display area,

wherein the display area of the display unit includes a first area for displaying a first game image, a second area different from the first area, and a third area for displaying the part of the image, wherein the second area displaying a second game image identical to or different from the first game image,

the first area and the second area are partitioned through the third area, and

wherein the parameter adjustment means adjusts the predetermined parameter of the part of the image in the third area depending on the illuminance around the display unit, so that the part of the image is displayed as a same image as an appearance of the frame body.

11. The method for controlling the operation of the image display device as claimed in claim 10 further comprising:

detecting the illuminance around the display unit; and

determining the predetermined parameter of the part of the image to be adjusted depending on the detected illuminance;

wherein the displaying the image on the display area of the display unit is performed based on the determined predetermined parameter in a state that the predetermined parameters of the part of the image and the other parts of the image are adjusted.

12. The method for controlling the operation of the image display device as claimed in any one of claims 8 to 11, wherein the predetermined parameter is at least one of hue, brightness and saturation.