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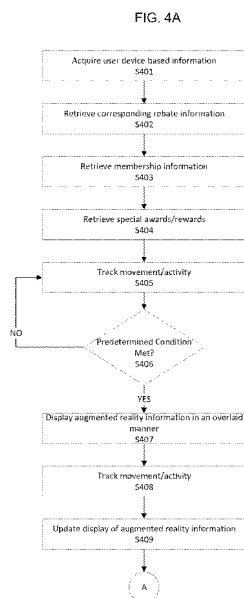
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(54) Title: SYSTEM AND METHOD FOR DYNAMIC PROVISIONING OF AUGMENTED REALITY INFORMATION



(57) Abstract: A method and system for performing dynamic provisioning of augmented reality information is provided. The method includes acquiring, from a user device of a user, user device-based information, retrieving rebate information corresponding to the user device-based information, and retrieving user information of the user of the user device. Based on the acquired and retrieved information, the method further tracks movement or activity of the user device, and determines whether a predetermined condition is met. When the predetermined condition is determined to have been met, the method displays one or more rebates in augmented reality over image information displayed on a display of the user device. However, when the predetermined condition is determined not to have been met, the method continues the tracking of movement or activity of the user device until the predetermined condition is determined to be met.

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- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

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