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(71) Applicant: **FIRMENICH SA** [CH/CH]; 1, route des Jeunes, P.O. Box 239, 1211 Geneva 8 (CH).

(72) Inventors: **PFISTER, Patrick**; Firmenich Incorporated 250 Plainsboro Road, Plainsboro, New Jersey 08536 (US). **ROGERS, Matthew**; Firmenich Incorporated 250 Plainsboro Road, Plainsboro, New Jersey 08536 (US). **WU, Lily**; Firmenich Incorporated 250 Plainsboro Road, Plainsboro, New Jersey 08536 (US). **MARGOT, Christian**; Firmenich SA, 1, route des Jeunes, 1211 Geneva 8 (CH).

(74) Agent: **BAUMGARTNER HARRIS, Pauline**; 1, route des Jeunes, P.O. Box 239, 1211 Geneva 8 (CH).

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(54) Title: METHOD FOR IDENTIFYING POSITIVE ALLOSTERIC MODULATORS FOR ODORANT RECEPTORS

(57) Abstract: The various aspects presented herein relate to the perfumery industry. More particularly, the various aspects presented herein relate to assays and methods for screening and identifying compositions and/or ingredients that intensify a subject's perception of target odorant compounds based on the use of particular olfactory receptors activated by the target odorant compound.

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