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(54) Title: MULTICOLORED LCD WATCH AND CLOCK

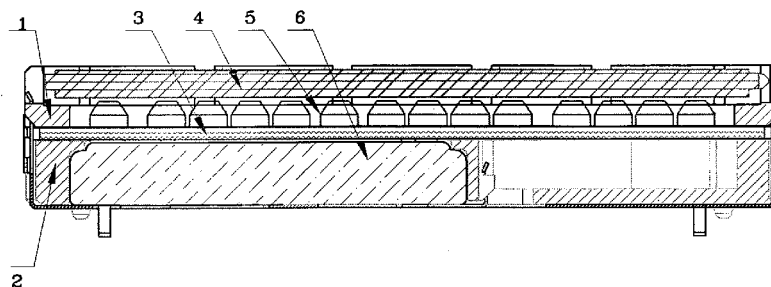


FIG. 1B

(57) Abstract: A multicolored LCD watch/clock, comprising a top shell (1), a bottom shell (2), a drive circuit and a LCD (4) which is located on said top shell (1) and is connected to said drive circuit, characterized in that there is a reflecting module (5) under said LCD (4), wherein multiple reflectors corresponding with said LCD (4) are arranged on said reflecting module (5). The reflectors include illuminable or reflecting polyhedrons made by materials such as diamond, crystal, glass, plastic, metal and their analogs.