ends.

Note that the sales processing ends when the user of the client 3 cancels the processing. When the user of the client 3 returns the processing, the processing returns to the processing on the screen displayed immediately before the currently-displayed screen.

[0051]

The embodiment of the present invention has been described above.

In the above-described embodiment, the area environment presenting image 5021 used for the plot selection image 502 on the plot selection screen shown in Fig. 5 is extracted from the aerial photograph. However, the area environment presenting image 5021 may be obtained in such a manner that a map of a range, which includes the field, in a predetermined shape is extracted as a presented map from a map such as a topographical map including the field as shown in Fig. 9a1 and the scale of the extracted presented map is changed such that the size of the extracted presented map reaches a certain size as shown in Fig. 9a2. The range to be extracted as the presented map follows the same extraction conditions as those for the range to be extracted as the presented image from the aerial photograph.

[0052]

Alternatively, the area environment presenting image 5021 may be obtained in such a manner that a three-dimensional map of a range, which includes the field, in a predetermined shape is extracted as a presented three-dimensional map from a three-dimensional map including the field as shown in Fig. 9b1 and the scale of the extracted presented three-dimensional map is changed such that the size thereof reaches a certain size as shown in Fig. 9b2. The range to be extracted as the presented three-dimensional map follows the same extraction conditions as those for the range to be

extracted as the presented image from the aerial photograph. In this case, the user may three-dimensionally operate the orientation (the view point) of the presented three-dimensional map on the plot selection image 502 displayed on the plot selection screen.

[0053]

In the above-described embodiment, the area selection screen of Fig. 4 and the plot selection screen for each field in Fig. 5 are separately provided. However, the plot selection screen for each field may be integrated with the area selection screen to form one screen, as shown in Fig. 10. In this case, when the selection of the plot has been received on the area section screen, the Web browser of the client 3 changes the display range of the area selection screen such that the plot selection screen for the field corresponding to the selected area is displayed.

[0054]

In the above-described embodiment, the selection of the plot is received on the plot selection image 502 on the plot selection screen for each field as shown in Fig. 5. However, as shown in Fig. 11, a field image 1101 with a line indicating the boundary of the field on the area environment presenting image 5021 for the field and a plot map 1102 indicating the divided plots in the field may be, instead of the plot selection image 502, displayed on the plot selection screen, and the selection of the plot may be received according to an operation of selecting the plot on the plot map 1102.

[0055]

The sales system 1 according to the present embodiment can be applied as a system that sells arbitrary produce other than rice from each plot.

In addition, the sales system 1 according to the present embodiment can also be applied as a system that receives a pre-order instead of the sales order to pre-sell produce scheduled to be produced in the field from each plot. Further, in the sales