Method for selling bundle discount products in the electronic commerce and computer-readable record medium which is recording a program of executing the method

ABSTRACT

A method for selling bundle discount products in the electronic commerce and computer-readable record medium which is recording a program of executing the method are provided. For a plurality of bundle discount products registered by a seller or a shopping mall operator, a certain discount rate or discount price is applied and it is reflected on the final product selling price, so that a purchaser can buy a plurality of cheaper goods and a seller induces a buyer to buy large products. (Fig. 2)