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(71) Applicant (for all designated States except US): **QUALCOMM Incorporated** [US/US]; Attn: International Ip Administration, 5775 Morehouse Drive, San Diego, CA 92121 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **CHEN, An, Mei** [US/US]; 9659 Deer Trail Drive, San Diego, CA 92127 (US). **CHANDHOK, Ravinder, Paul** [US/US]; 14339 Bent Tree Court, Poway, CA 92064 (US).

(74) Agents: **OGROD, Gregory, D.** et al.; Attn: International Ip Administration, 5775 Morehouse Drive, San Diego, CA 92121 (US).

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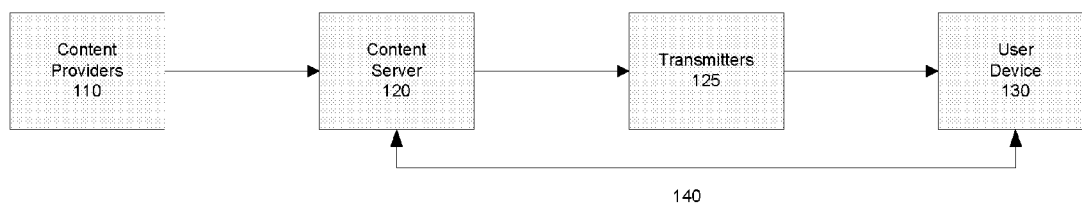
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(57) Abstract: A system and method are provided for acquiring and delivering services to a user device (130). A user device (130) determines a network address associated with one or more servers (120) providing unicast services. The device is activated and receives an interface for receiving multicast services from a content server (120). The user device then subscribes to one or more multicast services and receives content.



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