WHAT IS CLAIMED IS

1. A method for maintaining a fluid viscosity of a lubricating composition contaminated with water and/or fuel when measured at a temperature of about -30° C., the method comprising adding to a lubricating composition an additive including about 0.1 weight percent to about 0.4 weight percent of a polymeric surfactant with non-polar moieties and about 15 to about 30 weight percent of polar functional groups effective to maintain a fluid viscosity of the lubricating composition, water, and/or fuel as evidenced by a measured flow point of about 45% or less when the lubricating composition is mixed with water and/or fuel contamination and when measured at a temperature of about −30° C., and wherein the polymeric surfactant has a weight average molecular weight of about 40,000 to about 450,000 and wherein the polymeric surfactant is a copolymer obtained from reactants having ethylenic unsaturation and being functionalized either through grafting of polar groups or by incorporation of polar co-reactants in the polymerization and wherein the reactants having ethylenic unsaturation include alkyl (meth)acrylates having an alkyl chain length of 1 to 20 carbons providing the non-polar moieties and the polar functional groups include n-vinyl pyrrolidone or dimethylaminopropyl (meth)acrylamide.

2. The method of claim 1, wherein the fuel is gasoline.

3. The method of claim 1, wherein the polar functional groups are pendant to a non-polar polymeric backbone.

4. The method of claim 1, wherein the lubricating composition is emulsified with water and fuel to maintain a fluid viscosity at temperatures down to about −30° C.

5. The method of claim 1, wherein the lubricating composition is an engine oil.

6. The method of claim 1, wherein the lubricating composition is a passenger car motor oil.

7. The method of claim 6, wherein the fuel is selected from the group consisting of gasoline, an alcohol-based fuel, and an alcohol-blended fuel.

8. The method of claim 1, wherein the fuel is an ethanol-blended gasoline.

9. The method of claim 1, wherein the fuel is selected from the group consisting of E10, E50, E85, and E100.